

MINUTES

Parnell Inc. September 7, 2010



Venue 8am at 92 Parnell Road, MacDonald Pilcher offices

Present: Rory MacDonald (Chair), Carrick Graham (Deputy Chair), Chris Swasbrook (Treasurer), Miles Nathan, Hinu te Hau, Debbie Harkness

2. **Apologies:** Athol MacQuilkan and Sherryn Mehta

3. **Confirmation of Minutes from previous meeting**

Motion: That the Minutes from the May meeting be taken as a true account of the meeting.

Moved/Seconded: Carrick/Chris **Carried:** All

4. **Matters arising from previous meeting**

None

6. **Creative Quarter Manager's Report**

Matters covered from the Manager's Report

Mountain Fountain Celebration: 5pm Sunday 12 September

All preparations in hand for Mountain Fountain celebration this weekend

Rotary are providing at least 11 volunteers, which should be enough people to handle tasks required.

REMINDER TO COMMITTEE: Please do come to this event. RSVPs have been received from several committee members already, thank you. Please RSVP if you haven't yet done so.

Parnell Inc AGM - Tuesday, September 14

Meeting re-scheduled from original date (September 8) to Tuesday September 14, in order to hold at Holy Trinity Cathedral Visitors Centre.

Reports/speech needed from Rory (Chair's report), Chris (Treasurer's report) and Debbie (Manager's report). Both Rory and Chris to highlight that Parnell inc is operating within its budget and being prudent with expenditure. DH's presentation to follow same format as used for Property Owners' meeting. Rory to include thanks for Hinu's contribution over last three years. Hinu requested opportunity to thank and farewell members, as her term as Hobson Community Board representative comes to an end.

NZINFO Proposition

Rory to review proposal and respond to DH quickly.

Parnell Wireless

Parnell Wireless was terminated from September 1, 2010 following discussions with Chris and research showing 6 of 12 Parnell Road cafés provide customers with their own free wireless. Decision to pull the service made after years of underperformance using Kordia backbone, with patchy and unreliable service at a cost of \$350 per month to Parnell Inc. DH to make note of this in next newsletter.

Actions Required

Rory
Chris
Debbie

Hinu

Rory

Debbie

Thinkers & Shakers – Business speaker series

Well attended and interesting session with Andy Hamilton, CEO of The ICEHOUSE. Chris questioned whether Parnell Inc should host another before year end. With RWC2011 management group moving to premises at 13 Cheshire Street, idea put forward to have senior representative give talk to members at Parnell Inc. Christmas function. DH to contact Chris Urry for contact details

Debbie

Telstra footpath trenching

DH to confirm that Telstra contractors will be digging up footpath from Ruskin Street to BNZ in order to supply their client with fibreoptic broadband. Works scheduled for 20 – 24 September. Notice to go out to affected businesses from Parnell Inc. Contractor should also be advising businesses

Debbie

Security Grant Funding

In the second round of Council's Security Grant funding, DH applied for funds for educating locals and visitors on perils of leaving items of value in parked cars. Funding could only be applied for with reference to recommendations made in the recent "Parnell Town Centre Strategic Safety Assessment". Most of the recommendations were for better lighting and security measures on individual properties, where improvements should be funded by Council or property owners.

Miles would like to see improved street lighting and steerable CCTVs at either end of the Parnell shopping area, monitored by local company Darien Rush (which also handles Newmarket's CCTV system). DH highlighted the ongoing operational costs of CCTVs and that the Safety Assessment saw no need for CCTVs in Parnell.

Hinu recommended that Parnell Inc. put together a proposal for the new Council, based on findings of the Safety Assessment, for improved lighting in Parnell's side streets, including residential streets such as Gibraltar Cres.

Auckland Art Week November 4 – 14

Deborah White (White Space Gallery) is behind a new initiative to add a new annual event to the Auckland calendar. Auckland Art Week, run by the same charitable trust that runs the biennial Auckland Art Fair, will promote an extended week's activities in visual arts around the CBD and CBD fringe.

Deborah has already gained buy-in from all Parnell Galleries and now seeks Parnell Inc support. She asked for \$5k towards developing collateral for the event, including branding and website. Funds would also be used in development of an activities programme brochure. DH suggested using the event as impetus to develop and launch a Parnell Art Walk brochure.

Ideas for the week included placing sculptures from local artists on Fraser Park and Miles volunteered courtyard space at rear of 347 Parnell Road, which would provide secure display space for art works.

Consensus from the committee to see a proposal and strategy for Auckland Art Week, from Deborah White, before deciding on how to support and participate in the event. DH to request this immediately. Proposal to be reviewed by Carrick

Debbie
Carrick

7. Committee Member Reports

Chris: Budget

Chris to review budget once more prior to AGM. He aims to have \$25k in reserve after planned expenses in the 2010/11 financial year.

Chris

Additional deck chairs one of larger expense items. Chairs to be placed at Holy Trinity and in grounds of Bledisloe Trust (behind Jubilee Building) in summer. Hinu recommended chairs for Carlaw Park as well. Parnell Inc would need to find people at these locations to put chairs out/take them in to minimize use of Parnell Inc.'s limited resources.

Proposal for Parnell newsletter to be removed from budget – advertising prices not likely to be met, and format doesn't allow much editorial content.
The budget has cut back on newspaper advertising, which is viewed as being ineffective.

Chris requested that any surplus assets are divested.

- DH to have pedestrian counting equipment un-installed and ready for sale within two weeks. The market for this equipment is likely to be very small. Miles recommended approaching Paul Mitchell to sell this gear. (ph 524 8915 or 0274 366 030

- Xmas garlands to be gifted to Bledisloe Trust and Parnell Trust following hanging this festive season, and removed from Parnell Inc books.

- Second office/intern's PC can be sold following computer upgrade.

No other significant assets to divest.

Debbie

8. General Business

Master Plan for Fraser Park

Miles raised need to do more with Fraser Park, including placing sculpture in the park. Hinu suggests approaching Gail Richards, new Manager Arts Services at Council. DH Mentioned that Parnell Pulse/Parnell Community Committee (Jenni Goulding) was also working on a plan which included enlivening the park and its neighbourhood. Chris noted that Jane Sutherland, Saatchi art project manager is back in NZ.

Carrick recommended outsourcing public sculpture initiative to a local group, such as Parnell Heritage. Carrick to write a paper on this proposal

Carrick

Rugby World Cup 2011

Parnell Inc. to be creative about how to promote this to visitors. Chris reminded that Parnell Inc. is to arrange a visit for iSite people (Parnell Inc. has digital display advertising in iSites at Sky City, Princes Wharf and Auckland Airport, which people see as they are making enquiries at the counter.) iSite visit to include tour of Parnell hotspots and dinner/drinks function with members invited to meet and greet.

Rory noted a number of great ideas from a recent seminar he'd attended: regular happy hour at bars, big balloon over Parnell to attract visitors estimated at 85,000 with 40k in Auckland at any time. With RWC 2011 management moving to Parnell, potential to invite them to present to members (See Thinkers & Shakers above).

Hinu's last meeting

The meeting was Hinu's last as Parnell Inc.'s Hobson Community Board representative. Rory thanked Hinu for her valuable insight and input, which has been much appreciated in her three years on the committee. Hinu may rejoin the committee as local board representative if she is elected to the new Waitemata & Gulf Local Board. The committee wished her well in the forthcoming elections.

Hinu noted that she had been made chair of the Matariki Festival Trust (with potential for Parnell in the future).

Hinu would like to encourage Parnell to create a bar culture, with small boutique bars about the street, which would add to the area's appeal for RWC2011 visitors.

Parnell Train Station

A number of ideas for development of the site were proposed, including one from Cr Baguley, to be explored in the near future. Following the meeting, in emails between committee members, it was agreed that Parnell Inc. needs to resolve whether it is to take the leading role in progressing the community vision for the station site.

Heritage signage

Chris raised this possibility. DH suggests this is a project that Parnell Heritage could pursue.

Additional resource for Parnell Inc.

Parnell Inc. has potential to achieve much more if resource can be found for an additional person to work on high-level projects. As the budget does not allow for funding this resource, Hinu suggested various funding routes including Work & Income (funding to create a new position); ASB Lotteries using "Creative Quarter" possibilities; and Department of Internal Affairs. A proposal would have to be drawn up for this.

Tasks for the next Parnell Inc committee

The new committee will need to review the Strategic Plan, review the budget to confirm activities for the following year and plan for them.

Consensus reached that **meetings** on Thursday evenings would be better than morning meetings. Suggestion that meetings go from 4.30pm – 6pm on a Thursday (week of the month to be determined).

The meeting finished at 9.20am
Taken as a true account of the meeting.

Signed Date:

Next Meeting: details to be decided
Date: Thursday ??? , October **4.30 – 6pm**
Location: MacDonald Pilcher offices, 92 Parnell Rd