NEWSLETTER
JUNE 2017

PARNELL

PARNELL HERITAGE STATION

EAT YOUR HEART OUT

THE SPACE TO BE

MANAGER´S MESSAGE

DEAR MEMBER

The shortest day of the year has just passed and with that the end of our financial year, the last few months signalling some momentous changes in Parnell.

In March the Parnell Station opened and even with limited services is facilitating around 500 passengers a day. The Village has been enlivened with several new retail and hospo offerings from the beautiful Colony and Joys of London to Gerome - proudly taking that stage of the iconic premises that was once Iguaçu.
While the Mansons development forges steadily ahead, the corner of Faraday and St Georges Bay has been a veritable hive of activity and within the next few weeks we will see 3 new hospo offerings and within the next month, a top-notch doggie day care centre.
Auckland Council and Auckland Transport are keeping us as busy as ever with highly engaged debate on cycle lanes, parking plans and potential upgrades. All this activity together with increased high-density apartments springing up all over the place, is shaping Parnell into a new kind of space.

Kind regards
Cheryl Adamson
General Manager

PARKING MANAGEMENT PLAN

In addition to limited parking and several congestion issues experienced in Parnell, one of the main objectives of the AT Parking Management Plan is to reduce or eliminate all day commuter parking, used by many commuters to 'hide and ride', by driving their car to the city fringe and then catching a bus for the last part of the journey into the CBD. We need to prioritise on-street parking for residents, local businesses and visitors.
The parking plan for all of Parnell is rather complex and comprises both a residential parking zone as well as a business zone. The residential zone was consulted upon in Dec/Jan and it is currently the intention of Auckland Transport to have this zone active in mid to late September. Much like what has taken place in suburbs such as Freemans Bay, what this will mean within the zone is that the free all day parking will be removed and replaced with P120 zones and a permit scheme. **AT.govt.nz/driving-parking/parking-permits/**
The Business zone will be consulted upon in August and we are pushing for implementation as soon as possible as several of our streets are experiencing tremendous congestion due to increased development and patronage. Increased parking tariffs are also being considered in Parnell Road to free up more customer parking and hopefully deter all day staff parking outside retail and hospitality premises.

GLADSTONE/ST STEPHENS CYCLEWAY

In December, Auckland Transport distributed a consultation leaflet on a proposed cycleway down both sides of St Stephens Ave and Gladstone Road. As previously communicated, we were very concerned that the proposal tabled by AT indicated the loss of 95 parking bays which will adversely affect several businesses and communities in that area.
Following a very comprehensive submission process including surveys, public meetings, petitions, hearings at the Waitematā Local Board, as well as the board of Auckland Transport, Auckland Transport agreed to re-engage with stakeholders before proceeding further. The Parnell Business Association together with Parnell Community Committee and other active stakeholders are participating in workshops and we will keep members posted.

WHITE NIGHT 2017 – THE NIGHT THAT WAS

WHITE NIGHT 2017, INSPIRED BY NUIT BLANCHE (PARIS'S WHITE NIGHT) WAS A MAGICAL NIGHT FOR PARNELL, BRINGING FAMILIES AND FRIENDS TOGETHER TO EXPLORE THE QUAINT ALLEYWAYS, DISCOVER ART GALLERIES AND QUIRKY INSTALLATIONS, PLUS ENJOY THE MUSIC AND UNIQUE VIBE PARNELL HAD TO OFFER ON ONE OF THE MOST SPECIAL NIGHTS IN OUR CALENDAR.

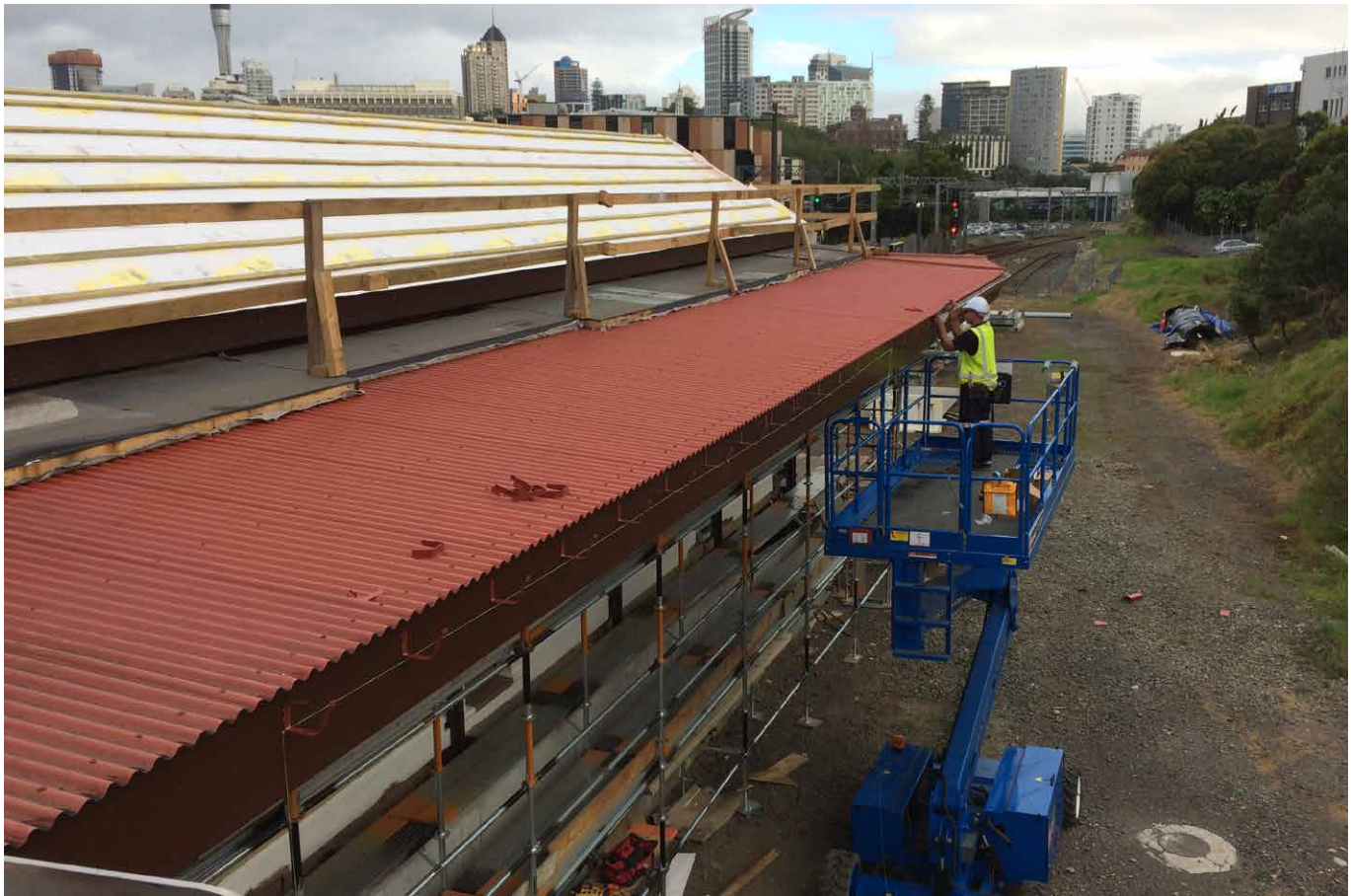
With 21 Artist Installations and over 1,200 people heading to Heard Park to be a part of the night's magic, it was a huge success. Several retailers took part in the creative festivities with dinner parties and opera singers in store windows. Parnell looked incredible as the lights went down, and all the visitors to Parnell on that White Night, left with a sparkle in their eye.

REBUILDING THE PAST FOR THE FUTURE

THE PARNELL STATION IS THE TALK OF THE TOWN SINCE IT OPENED IN MARCH. IT HAS ENABLED MANY PARNELL EMPLOYEES TO ACCESS THE PRECINCT WITH GREATER EASE AND WE LOOK FORWARD TO THE CONNECTION TO CARLAW PARK AND THE UNIVERSITY BY THE END OF THE YEAR.

Long term, it is our vision for the station to be an arrival destination linking the Museum and Domain with the village, allowing visitors to hit our pavements with ease and soak up our unique atmosphere and offering. It's linked us to the City and there is no longer any excuse for Parnell to be 'out of the loop'. We are 100% in the loop and we could not be more excited about the opportunity it provides Parnell as a whole.

The Station building itself is seeped in history, something Parnell also prides itself on. It's a match made in heaven. The building was designed and built by railway architect George Troup in 1908 and is one of the five historic station buildings still on site on the Auckland commuter network. The restored station served its former community of Newmarket for a century and in 2008 the station was put into storage. After an eight-year hiatus, the station was relocated to Parnell, to restore and make beautiful again under the guardianship of KiwiRail.



KiwiRail have retained the original heritage. The doors and windows have been restored to their original appearance and functionality, the badly corroded stanchions of the veranda surrounding the building have been restored and strengthened, modifications that corrupted the structure over time have been taken out and the fabric has been reverted to its original state. Fire damage that extensively compromised areas of the structure in 2007 has been dealt with and the structure strengthened. Every component of the building has been inspected, its structural integrity assessed, and work undertaken to ensure a meticulous external restoration.

The station building has been restored to its former glory and is an example of what Parnell stands for – the old, embracing the new, with the intention of moving forward into the future refreshed and excited, focused on growth and success.

LYNCH & ASSOCIATES LIMITED

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Join us to feed your HR soul,
feel understood and supported, nourish your mind
and engage with like-minded people in one of our workshops.

MEET THE 21ST CENTURY HR MANAGER

WORKSHOPS - JULY 18TH 4-6PM, JULY 20TH 2-4PM

My friend remembers his HR manager from 25 years ago. "Wendy. She would come every morning to check in with each and every person in the office. We were a bunch of quiet clerks, hardly talking to each other during the day, being absorbed in our work." One morning she offered me a coffee: "you look as though you need one" and then she said "nice to see you Max." I thought to myself: nice to be seen… yeah… I felt appreciated, totally engaged, happy to come to work. When client's demands were high, I would happily walk the extra mile even when nobody was looking.

If you would ask me "why?"…well…I guess it was Wendy and her ability to motivate us, keep us on track with where the business was going. She always acknowledged the meaningful contributions that I made to the business. She was listening - really listening, you know? I felt understood and cared for. She was also on top of all changes caused by the explosive developments in computer technology 20 years ago, not to mention all the employment law changes. Smoothly and firmly, strategically, competently and with care for all – us, the employees and our clients. She was the real HUMAN resources manager. She had the emotional intelligence to do it. That does not happen by accident. It happens by design."

I am here, telling Max's story, thinking of the challenges of today for an HR manager. You might be wearing that HAT and you are reading this now because you wonder.

You wonder what it takes to be remembered in that way.

FREE ENTRY
CALL US TO REGISTER
09 366 6005

FOR FORWARD-THINKING HR PROFESSIONALS

The challenges of the HR manager in the changing economies related to recruitment, retention & motivation, leadership development and corporate culture, impact of technology and artificial intelligence, continuous care for "the employee experience" and "customer satisfaction", emerging trends such as "wellness and health" or social entrepreneurship, and much more could be overwhelming.

Do you sometimes forget what HR is all about? Two of the fundamental challenges facing companies of all sizes and their HR Managers, are standing out.

CHALLENGE 1 - *The top management wants the implementation of the new business strategy, the line management wants the perfect support from HR processes while the employees want their share of attention, just to mention a few of the HR manager's stakeholders. What does it take to create the organisational structure that fits with all demands?*

Come and join us and feel understood and supported, and engage with like-minded people in this FREE 90 minute "Meet the 21st century STRATEGIC HR Manager" workshop.

CHALLENGE 2 - *As an HR Manager, having the right 'soft' skills is a challenge – plus, having the courage at times to address conflict, misconduct, lack of engagement or low performance while keeping yourself emotionally balanced. What it takes to feel confident, clear, trustful and in control, not to mention 'sane'.*

Come and join us to feed your HR soul, nourish your mind and engage with like-minded people in this 90 minute workshop: "Meet the 21st century EMOTIONALLY INTELLIGENT HR Manager" on July 18th 2 to 4pm and July 20th 4 to 6pm.

MEET CAMELIA PETRUS

Senior Consultant at Lynch & Associate Limited with a PGDip. In I/O Psychology,
Camelia is a Topic Leader and Consultant on the alliance for Business and Personal Development that leads to quality improvement initiatives that enhance Leadership Communication in NZ's corporate world.

BEHIND THE SCENES WITH THE NZ OPERA

MAY NETWORKING EVENT

When the NZ Opera opened their doors to the Parnell Business Association in May, we were able to get a behind the scenes sneak peak of what it takes to stage a successful opera. Bringing music's most celebrated characters to life is not just about the drama and theatrics. In addition to exploring the wig, wardrobe and make-up space on site, we were able hear about what it really takes to get the show from the page to the stage, as well as be gifted a preview performance with an aria from Carmen. Exquisit! With a wonderful turnout of PBA Members, it really was a night to remember. Thank you NZ Opera for having us!

A NIGHT AT THE MUSEUM

JUNE NETWORKING EVENT

June's 'after hours' networking event at the Auckland Museum was as informative as it was engaging, with record numbers for a networking event, we were invited to hear all about how the Auckland Museum has been evolving since 1852, and growing and developing with its community, of which Parnell is an integral part. With more and more people visiting the Museum, an exciting programme of work is underway to revitalise the spaces and experiences and we were able to enjoy having the Museum to ourselves whilst hearing about the bold ambitions the Auckland Museum has to foster innovation and ensure a sustainable future. A wonderful evening was had by all.

COMING UP

EPSOM CANDIDATES Q&A JULY 18

On the evening of July 18th we are lucky enough to have the ears of Barry Coates, Hon. Paul Goldsmith, Hon. David Parker, and David Seymour, the 2017 Epsom Candidates. They will each have a chat with us, as well as answer some questions we may have for them. A real opportunity to see what our electorate suburbs and their representatives are up to for the years ahead.

When: Tuesday 18 July, 5.30 - 7.00pm
Where: Hobson Room, Jubilee Building, 545 Parnell Road
RSVP: carolyn@parnell.net.nz

MAYORAL BREAKFAST AUGUST 21

Who doesn't like an early morning meeting with the Mayor? Before work on August 21st, Auckland Mayor Phil Goff has put some time in his diary for the Parnell Business Association, and has offered to address our business community on topics of interest to us as well as key initiatives for Auckland. An opportunity not to be missed.

When: Monday 21 August, 7.00am Start
Where: Auckland Conference Centre, Ground Floor, 12-16 Nicholls Lane, Carlaw Park
RSVP: carolyn@parnell.net.nz

清香阁

TWO BROTHERS CHINESE RESTAURANT

The perfect place to dine in the heart of Parnell for those who appreciate the authentic taste of Chinese Sichuan Cuisine. The first Chinese Restaurant to offer Spicy Pot to Auckland! You can order our own version of 'spicy' and at the same time, induldge in their many dumpling options. Have an international tastebud experience whilst staying local!

DINE IN OR TAKE AWAY

CALL TO BOOK YOUR RESERVATION OR ORDER

09 303 4425 · 021 926 699 · 317 PARNELL ROAD

facebook.com/TwoBrothersChineseRestaurant/

WILDLIFE PHOTOGRAPHER OF THE YEAR

AUCKLAND MUSEUM IS DELIGHTED TO EXCLUSIVELY BRING THE WORLD-RENOWNED EXHIBITION 'WILDLIFE PHOTOGRAPHER OF THE YEAR' TO AUCKLAND. ON LOAN FROM THE NATURAL HISTORY MUSEUM IN LONDON, THE FREE EXHIBITION WILL OPEN ON FRIDAY 7 JULY FEATURING 100 NEW AWE-INSPIRING IMAGES, FROM FASCINATING ANIMAL BEHAVIOUR TO BREATHTAKING WILD LANDSCAPES.

Dates and times:
Friday 7 July – Sunday 3 December
Special Exhibitions Hall
Free with Museum Entry

© Dhyey Shah (India), Golden Relic, Wildlife Photographer of the Year

© Kim Hui Yu (Malaysia), Grub Time, Wildlife Photographer of the Year

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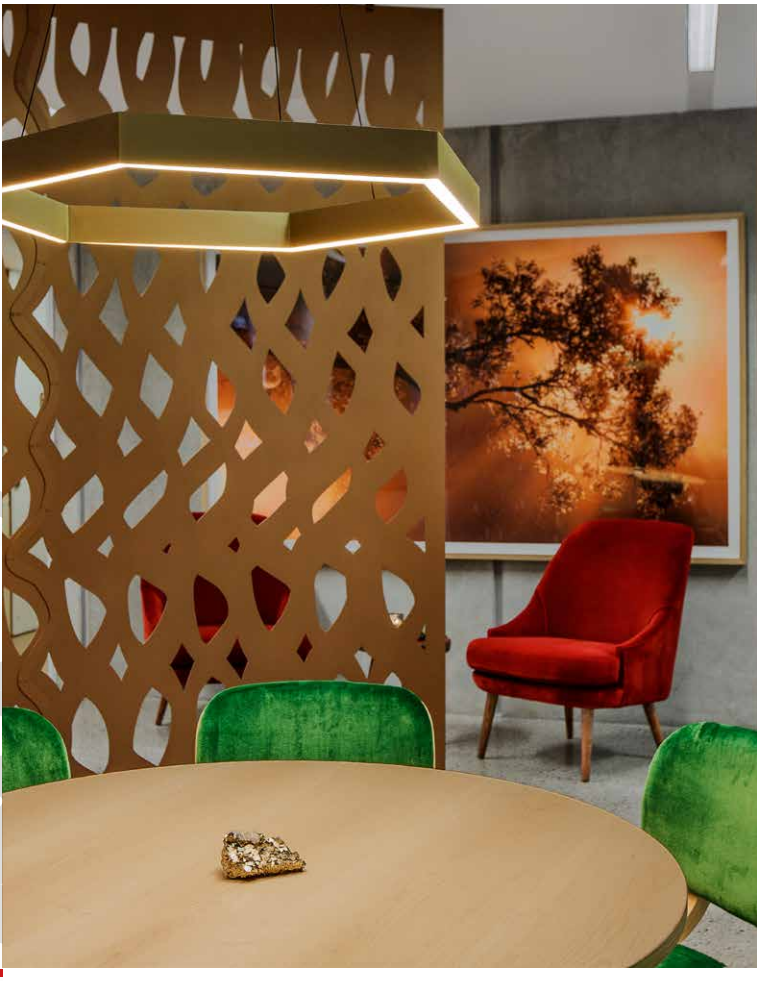

THE GEYSER BUILDING, PARNELL

A LIVING WORKSPACE THAT BREATHES

The brief from Samson Corporation to Interior Designer Amanda Hookham - Kraft of Regenesis Design, and Artist Miranda Brown, was to design an office environment that would support the business development changes taking place in the company both structurally and functionally.

The requirements were to design an inspiring, open collaborative workspace that allowed the team to stay energized and focused whilst feeling supported and nurtured. The result is a space that goes beyond beauty.

NEW IN PARNELL

GEROME

269 PARNELL RD, 09-373 3883

Renovated from the old Iguaçu building and once a Parnell institution, Gerome has sprung to delight with the grandiosity of sprawling open spaces, charcoal marble table tops and alluring velvet seats lining its booths. This modern Greek restaurant has arrived to blow all expectations out of water, and that it has!

Prominent head chef James Kenny, who was trained by Gordon Ramsay, brings international gastronomic expertise and is charged with leading the culinary team who will create, with the full theatrics of their works, over the charcoal and wood barbecue.

It's an elegant dining experience and the friendly and attentive service received makes it a Parnell experience you must have for yourself!

JOYS OF LONDON

237 PARNELL RD,
027 232 4266

JOYS of London is about sharing the joy of scents with hand poured natural soy candles, home scenting collections and bath & body products. JOYS offer their customers a very generous loyalty program whereby customers can return used candle jars & lids to JOYS to be professionally cleaned and refilled. As sweet smelling as they are sustainable. Keep your JOY close.

LURE

3/237 PARNELL RD,
09-525 7894

Want perfect eyebrows? Have you over-plucked at some point and they have never been the same since? Let Lure, lure you in and help you out. Lure sets the benchmark in cosmetic brow artistry by solely focusing on perfecting and innovating the art of microblading. To deliver excellence, they strive for perfection in every aspect of their business. This means seeking out the most technically talented make-up artists and beauty therapists in the industry. Your brows will be in the hands of the best in the business.

BARULHO

15 FARADAY ST,
09 379 0277

Your new 'local' - A classic euro-latin neighbourhood bar with chic rustic interior, all day open kitchen and sunny outdoor area for afternoon lounging. Menus that change weekly, with house made pastries and traditional sweets, tapas and takeout - all matched with an eclectic beverage list, freshly brewed coffee and carefully crafted vintage and new cocktails. Need we say more? Just one look in their cabinet of treats and you'll never look back.

COLONY

177 PARNELL RD, 09 368 4766

We're all buzzing about Parnell's latest premium gift store Colony. Colony is opulent and simply beautiful – it's a feast for all the senses. Owner Kris Jansen has chosen the 1500's French royal court as a theme to her store because the honey bee was the emblem of French royalty since medieval times. When you visit be sure to sample their latest honey... Orange Blossom. It's sublime. Colony – definitely the place to bee...

SIMON & LEE

115 ST GEORGES BAY RD

Simon & Lee (aptly named after Oliver Simon and David Lee) will serve breakfast, lunch and snacks, alongside wine, beer and coffee. Well known for their irresistible and tasty Korean influences, the menu will be a mix of modern cafe food alongside traditional Korean dishes. Think classic Eggs Benedict sitting alongside Dolsot Bibimbap. Acai Bowls alongside Mandu (Korean Dumplings.) Mouth watering yet?

GOODNESS GRACIOUS

SHOP 10, 109-115
ST GEORGES BAY RD,
09 377 7835

Goodness Gracious is the newest kid on the block to be tucked down the bottom of Parnell. You'll find them at 109-115 St Georges Bay Rd and if you've never heard of Goodness Gracious (aka GG), then their deliciousness can be explained in two simple words – 1. Café 2. Bagelry. As self-explanatory as their menu is delicious, there is no other place that can appease your bagel cravings quite like these guys!

BARBERSHOP CO.

SHOP 5, 177 PARNELL RD,
09 373 4299

With 11 stores around Auckland, Parnell is their latest location edition! Welcome to the area Barbershop Co.
Offering cuts, close shaves, trims... whatever your hair or face or your family's hair needs! A highlight is the personalised service and the range of haircare products available for whatever hair experience you are after.
barbershop.co.nz

PARNELL DISTRICT SCHOOL QUIZ NIGHT & AUCTION

Parnell District School is holding our annual fundraising event on September 15. We are asking our local Parnell community and businesses to give us a hand by donating items or gift vouchers for our online and live auctions. Funds raised from the event will go towards much-needed sports turf and play equipment.

In return for donating an item, your logo, a photo, short description of your gift and a link to your website will be included on our auction website. All items, no matter how big or small, make a real difference to our school.
Please email Lucy at parnellschoolpta@gmail.com if you have items to donate or call 021 905 587 with any queries.

July School Holidays!
Send your kids to Parnell Trust for

Winter action

Choose from two or more fun activities every day... Amazing Animals, Sail Away!, Circus Pro, Sky & Ice, Gymtastic Acrobatics, Movie Makeup Photo Shoot, Nerf War, Wave Rider, Indoor Soccer, I'm Puzzled, Dinosaurs at Stardome **... and lots more fun!**

PLUS Special Projects:
Mosaic Art Workshop
Awesome Arduino
Minecraft and LEGO EV3 Mindstorms

Programme available at Parnell and Epsom schools from 7.30am-6pm

Enrol online www.parnell.org.nz

Enrich your life!

+50 classes and activities every term!

Sign up to Classes & Activities at Parnell Community Centre.
Term 3 programme starts from July 24th.

Languages, Bridge, creative arts, craft and design, English as a second language, healthy mind and body, fabulous foods, Mah Jong, singing, dance, social activities, sustainable urban living workshops... **and much more**

Sign up online www.parnell.org.nz

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Spackman Property Services Ltd

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LOCAL BOARD REPRESENTATIVE
Vernon Tava

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IN THE NEXT PRINTED NEWSLETTER

Want to build brand awareness/ increase exposure to your business? The Parnell Business Association newsletter is delivered to all our members five times a year.
For enquiries and to secure a spot in the next issue email **carolyn@parnell.net.nz** as soon as possible.

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