NEWSLETTER
SEPTEMBER 2019

PARNELL

PARNELL & PLATFORM 4

IT'S A DECOR DREAM

THE SPACE TO BE

MANAGER´S MESSAGE

DEAR MEMBER

Looking forward to the warmer months is no doubt exciting, but before they (hopefully) hit, it's always good to remind ourselves of the successes that the cooler months bring. July in Parnell had the potential to be nothing but bleak as families go to warmer places during the school holidays, or head off on skiing adventures. This mass exodus can leave Parnell feeling a little lonely but due to the fact that Auckland's first winter festival 'Elemental AKL' provided Parnell the chance to shine in areas of hospitality, dynamic lighting displays and performances this July, Parnell was a whole new space to be! 'Elements of Parnell' offered locals and visitors alike the chance to experience dishes created specifically for July, each dish inspired by one of the elements. Heard Park was activated each Friday evening and it was fabulous to see how many people came out and braved the somewhat 'uninviting weather'. All-in-all 'Elements of Parnell' was incredibly well received and according to Marketview, hospitality turnover was up 7.7%. Something else that will no doubt be well received is the update in Security for Parnell with the new 'Platform 4' team taking over. See opposite how you can get involved in this new partnership. Bringing us back into the current month before signing off, make sure you take advantage of the chance to win $3000 to spend in Parnell on your decor. The annual decor promotion is currently on, and closes September 30th so you've still got time to enter and be in to win. We are so proud to have some of Auckland's top decor outlets here in Parnell, so this month the spotlight is on them.

Kind Regards
Cheryl Adamson
General Manager

SAME FACE, SAME NUMBER BUT NEW COMPANY

AS FROM THE 1ST SEPTEMBER 2019, PLATFORM 4 GROUP ARE OUR NEW SECURITY COMPANY FOR PARNELL.

WHAT'S THE SAME?

We are delighted that the weekday on-foot Crime Prevention Officer, James Milne, has joined Platform 4 Group and know that many of our businesses really value the intel that James shares and his invaluable role in Parnell.

James will continue 8 hrs a day, 5 days a week (Tues to Sat). He visits businesses in Parnell on a regular basis and addresses security concerns and issues, follows up on the night report and where necessary liaises with Police, spots and reports graffiti and other anti - social issues in the area such as homelessness. In addition, he is on call to businesses in Parnell when they need to move on beggars outside stores. We have found this role an invaluable resource for the area, building up intelligence of similar incidents in the area and how they are connected, as well as serving as a first alert to undesirables in the area who are sometimes housed in the state housing or WINZ temporary accommodation.

The 0800 number is the same - If you need assistance in any of these areas, please call 0800 308 003.

WHAT'S DIFFERENT?

Parnell dedicated capacity night-time Security Initiative

The Parnell Business Association (PBA) and Platform 4 Group Limited (P4G) have agreed to a strategic partnership for the purpose of developing a dedicated night-time Security Patrol Service, operating 7 nights per week. Currently the PBA are paying for random patrols during the night, however the objective is to build the capacity of the night-time hours to justify a dedicated vehicle that will be in Parnell for most of the night-time hours. This can only be achieved with the participation of private businesses and or landowners.

Additional security information continued on back page.

P4G
SECURITY

ARTWEEK 2019

ARTWEEK AUCKLAND IS AN ANNUAL, WEEK-LONG FESTIVAL CELEBRATING THE VISUAL ARTS OF AUCKLAND. PARNELL IS HOSTING 9 EVENTS DURING ARTWEEK THIS YEAR SO THERE REALLY IS SOMETHING FOR EVERYONE!

PARNELL PRECINCT

With Cycling tours, Parnell Day on Saturday 19th October, as well as an ArtExplore Tour FREE for Artweek, you will be able to explore Parnell with other art lovers and an expert guide. The walk kicks off at The Holy Trinity Cathedral (also on Saturday 19th)

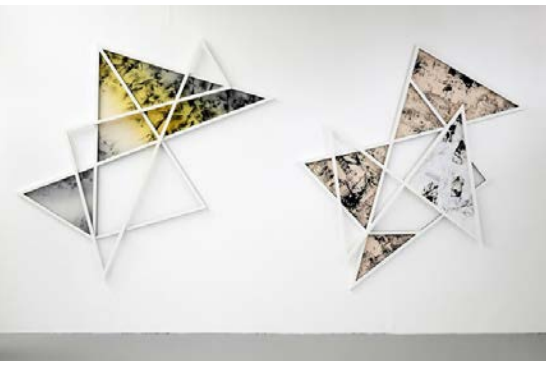
For more details see parnell.net.nz

BLACK DOOR GALLERY 251 PARNELL ROAD

'WE ARE LUMINARIES'
OPENING: FRI 4 OCT, 5.30–7.30PM

ANTIONETTE GODKIN 30 YORK ST, APT Y32

TREVOR NEWMAN – BURNT OFFERINGS OPENING: SAT 12 OCT, 2PM–4PM



TE TUHI STUDIOS, 23 CHESHIRE ST

OPEN STUDIO
SAT 19 OCT, 10AM-2PM

ARTIS GALLERY, 280 PARNELL RD

NIGEL BROWN – DOG
OPENING: TUE 15 OCT, 5.30–7.30PM

KELLIHER TRUST, 2 YORK ST

THE KELLIHER COLLECTION
SAT 19 OCT, 11AM–4PM

KINDER HOUSE, 2 AYR ST

EARLY COLONIAL TIMES - A MĀORI IMAGE PERSPECTIVE
5–28 OCT

PARNELL GALLERY 263 PARNELL ROAD

HOW TO HANG AN ARTWORK
SAT 19 OCT, 10.30AM

INTERNATIONAL ART CENTRE 202 PARNELL RD

GROUP EXHIBITION
SAT 12 – 20 OCT

WIN $3000 THANKS TO PARNELL, THE DESIGN DESTINATION

PARNELL IS THE ULTIMATE DESTINATION WHEN LOOKING FOR SUPERIOR, SOPHISTICATED PRODUCTS FOR YOUR INTERIOR.

You can enter right now and be in with the chance to WIN $3000 to spend at any of your favourite participating 'Parnell decor suppliers' by choosing one of the four interior themes provided, along with your favourite item within that theme. The four themes are: Turn On, Sit On, Rest On, Put On - all very important options to have in any home! Competition is on now and closes at midnight Monday 30 September 2019 with the winner being drawn soon after.

SIT ON

KING LIVING,
535 PARNELL ROAD, PARNELL
SEYMOUR CHAIR

Choose from two base options to customise your Seymour chair to suit your style. Swivel bases in timber allow you to rotate your chair with ease, available in a range of timber colours. Fixed leg bases are available in powder coated black or white gloss, for a structured look.

SIT ON

CULT DESIGN,
73 THE STRAND , PARNELL
PARADIS SOFA

The "Paradiset" (Swedish name for Eden or Paradise) sofa was designed by Kerstin Hörlin-Holmquist in 1956. The timeless and iconic design is unique in its appearance - light, clean lines and gracious with an air or romance.

TURN ON

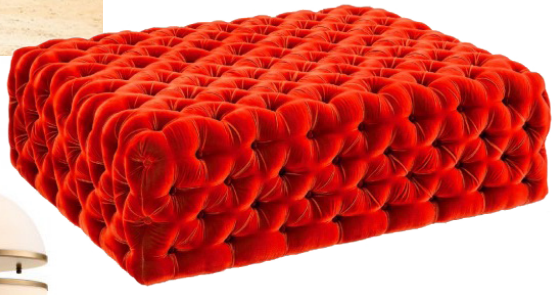
DAWSON & CO,
115 THE STRAND , E & H BUILDING, PARNELL
ZIG ZAG PENDANT CHANDELIER

The Zig Zag chandelier features delicate spheres of optical grade glass around an intricate metal skeleton. Like a galaxy of suspended planets, each sphere bounces the reflections and refractions of the others to project almost kaleidoscope patterns of galactic beauty. A unique range which includes floor lamps, sconces, table lamps and chandeliers. The full Timothy Oulton range is available through Dawson & Co.

REST ON

DOMO LUXURY FURNITURE
CONCEPTS, 106 ST GEORGES
BAY ROAD, PARNELL
NESTREST HANGING
LOUNGER

Dedon - Dedon Exclusive luxury furniture from around the world. The first to weave synthetic fiber into luxury outdoor designs, the first to place an absolute premium on quality, the first to become a truly global brand, DEDON revolutionized the business and is available at Domo, Parnell.



REST ON

DAVID SHAW,
17 EARLE STREET, PARNELL
MISHA OTTOMAN

Add a bit of glam to your project with the Misha Ottoman. This design comes complete with diamond-pleating which will maintain its beauty for years to come.

TURN ON

TRENZSEATER,
80 PARNELL ROAD, PARNELL
SPIRIDON CHANDELIER

With its antique and brass finish, the Spiridon Chandelier from Trenzseater offers your space both old and new design in one. Catering to moders, retro, and traditional interiors, this chandelier will spread the right kind of light in your space!

PUT ON

CORSO DI FIORI, 8 GEORGE
STREET, THE FOUNDATION
BUILDING, PARNELL
ELLIS NESTING TABLE

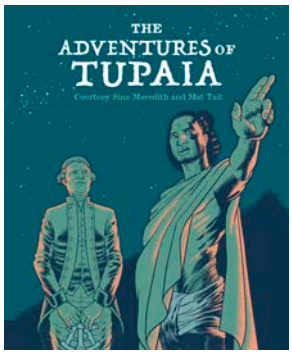
The Ellis nesting side tables feature a stylish mix of sleek white marble with matt black iron. Also available in black granite top. 47x47x53cmh Material: Iron, White Marble Finish: Natural C.L ,White marble top

PUT ON

MATISSE,
99 THE STRAND , PARNELL
HIVE OTTOMAN AND TABLES

Hive ottoman and tables are combined to create an original and poetic furnishing complement. The 3d surface of the former results from the assembly of small leather “leaves,” discarded from the manufacturing process. The latter issue from a folded sheet of metal. Handcrafting skills and geometries enhance the green calling of this accessory that is inspired by the structure of the beehive.

DON'T MISS OUT WHAT'S GOING ON UP THE ROAD AT AUCKLAND MUSEUM!



VOYAGE TO AOTEAROA: TUPAIA AND THE ENDEAVOUR

OPENS FRI 13 SEP 2019 – 15 MAR 2020, AUAHA ATEA NUI SPECIAL EXHIBITIONS HALL, FREE WITH MUSEUM ENTRY

Enter the world of Tupaia, Tahitian high priest, navigator, and artist. Go back in time to 1769 and journey with him on Captain Cook's Endeavour from Tahiti to Aotearoa.

Learn about the critical role Tupaia played in our history as he acted as translator and mediator for both Europeans and tangata whenua on this voyage. Jump on board this Pacific adventure where you can sail a va`a around the Society Islands, experience life as a sailor, and the charting of the coastline of Aotearoa.

Told through three different settings, Tahiti, onboard the Endeavour and Aotearoa, this family focussed exhibition has hands-on, tactile experiences for tamariki, combined with bold visuals and storytelling.

NIGHT AT THE MUSEUM: LANDLUBBERS TO SCURVY DOGS

TUE 1, WED 2, THU 3, SUN 6, FRI 11 & SUN 13 OCT, 6PM - 8.30PM TICKETS $25 - $30

Ahoy ye families! Join our adventurers this Night at the Museum!

Bring a torch, explore the darkened galleries - a fun night-time adventure for the whole family these school holidays! Suffer a sailor's life on-board, as we navigate the southern oceans with Cook and company. It's going to be all hands-on deck as you learn how to behave in His Majesty's Royal Navy – avoid the dreaded cat o' nine tails and sample some questionable 19th century naval food. Have you got what it takes? Well, let's batten down the hatches and join in the fun in this overboard quest.

LIVE AT THE MUSEUM: JAZZ

NATHAN HAINES AND JONATHAN CRAYFORD MON 16 SEP, 6.30PM - 9.30PM TICKETS $45

The sounds of jazz will reverberate around the columns in the Grand Foyer at LIVE at the Museum in September.

Jazz duo Nathan Haines, instrumentalist and saxophonist, and Jonathan Crayford, composer, performer and pianist, will fill the stunning Grand Foyer with a night of acoustic jazz music. Join us for an evening with New Zealand's leading jazz artists in this unique space and enjoy these sounds of Aotearoa.

B2B

JULY'S MEMBERS EVENT WAS TASTY

All UnserHaus staff are very capable cooks and got to show off their kitchen skills at the July B2B. UnserHaus put the spotlight on their three iconic German brands - Gaggeanu, Bosch and NEFF - by cooking a different dish/canapé in each kitchen. An engaging and delicious event it was for all those who attended. Thanks so very much UnserHaus!

BREAKFAST WITH THE MAYOR IN AUGUST

Phil Goff, a born and bred Aucklander, has been The Mayor of our city since October 2016. Now, with his attention focussed on local politics, his priorities for Auckland are housing affordability, traffic congestion, improving the performance of the council and protecting and enhancing Auckland's environment. All of these hot topics were touched on at this intimate breakfast with Parnell business members and guests left feeling more informed.

UP NEXT

OCTOBER B2B

The October business members event will be an exciting one with very limited RSVP's so make sure you keep an eye out for that invitation. SeiMatic is opening, and the Parnell Business Association along with Panic PR will be hosting this Red Carpet affair. It will be one very glamorous 'welcome to Parnell' event as SeiMatic open their doors for the first time!

SieMatic

HOSTING

A BUSINESS SHOWCASE EVENT

Parnell Business Association strives to better strengthen its business community by providing monthly opportunities for businesses to showcase their offering and increase business networks. We are currently accepting offers of interest for business hosts for the second half of 2019. If you are a Parnell business who wishes to host call us on 09 379 0606 or email **carolyn@parnell.net.nz**

SECURITY IN PARNELL

CONTINUED FROM PAGE 2...

PLATFORM 4 SECURITY SERVICE WILL BE ABLE TO DELIVER TO PARNELL PRECINCT AND SIGNED UP BUSINESS OPERATORS:

1. A proactive and highly visible Patrol Service tasked with deterring criminal and anti-social behaviour.
2. A very fast service, responding to calls for assistance and alarm activations from within the immediate area
3. Provide Parnell business operators a superior alternative to the current industry standard.
4. Peace of mind knowing that there is a Security Patrol vehicle on Patrol every night looking after the Parnell Precinct and your premises (if signed up).

PLATFORM 4 GROUP
Guard Services • Events • Patrols • Monitoring

COMING UP

AGM
PARNELL BUSINESS ASSOCIATION

The Parnell Business Association AGM is fast approaching. Details are as follows:

DATE: Tuesday October 1st
TIME: 12pm to 2pm
VENUE: Next Gen, Auckland Domain, 1 Tennis Lane, Parnell. Domain Room 3 (upstairs overlooking Centre Court)

Previous minutes and draft financials are available to view at parnell.net.nz

PARNELL BUSINESS ASSOCIATION COMMITTEE MEMBERS

CHAIR
Paul Van Dorsten
Haworth by Europlan

EXECUTIVE COMMITTEE
Brendan Drury
House of Travel/ Orbit

Hamish Boyd
Jasmax

Jason Galea
Masfen Group

John Bardebes
New York Properties

Lisa Caughey
The Fantail House

Lisa Stone
Ray White

Martyn Hamilton
Property Supervisors

Nick Healy
Attune

Richard Lees
Huckleberry Farms

Ricky Reddy
Zenith Interiors

TREASURER
Chris Lynch
Lynch & Associates

LOCAL BOARD REPRESENTATIVE
Vernon Tava

MEET THE PARNELL BUSINESS ASSOCIATION TEAM

Cheryl Adamson
General Manager
cheryl@parnell.net.nz

Rachel Douglas-Bell
Digital Membership Manager
admin@parnell.net.nz

Carolyn Keep
Marketing & Communications
carolyn@parnell.net.nz

2 York Street, Parnell
09 379 0606
www.parnell.net.nz

ADVERTISE
IN THE NEXT PRINTED NEWSLETTER

Want to build brand awareness/increase exposure to your business? The Parnell Business Association newsletter is delivered to all our members four times a year.

For enquiries and to secure a spot in the next issue email **carolyn@parnell.net.nz** as soon as possible.