

# MINUTES

Parnell Inc. December 04 2012



**Venue** Parnell Inc office, 327 Parnell Road

## 1. Welcome: The meeting began at 4.03pm - present at the meeting

Christopher Swasbrook, Miles Nathan, Cathy Romeyn, Jonathan Gooderham, Callum Baker, Guy Whateley, Christopher Dempsey, Victoria Baird (AUT intern)

## 2. Welcome and Apologies

Chris welcomed everyone to the meeting.

**Apologies:** Athol McQuilkan, Andy Waugh

## 3. Confirmation of Minutes from previous meeting

**Motion:** That the minutes of the last meeting be taken as a true account of the meeting.

**Moved/Seconded:** Guy/Jonathan; **Carried:** All

## 3. Financial Update

- \$88,006.59 in savings account. \$4719.36 in cheque account.
- Major investment in Art Week, Lazy Last Sundays and White Night
- Major investment in Christmas decorations this month (December)
- Forecast surplus of \$21,000 - target was surplus of \$25,000-\$30,000
- Jillian De Beer to present findings at next meeting in January 2013, which will inform us on future expenditure decisions.

Financial report noted by all committee members.

## 4. Roundabout/transport meeting

Miles met with Auckland Transport. May or may not go ahead with roundabout; issues with grading on Parnell Rise. Traffic flows around Bath St, looking into making one-way streets two-way.

**Callum:** suggested signs indicating number of parks to counter perceived parking issue in Parnell. Signage previously turned down by Auckland Transport. Signage to be addressed again at the end of January.

**Cathy:** investigate Parnell parking phone app.

**Chris:** overall bigger issue with drawing people to Parnell, parking just one part of the issue.

**Cathy:** talk to Tournament car parking re: parks available sign

- Auckland Council to come back re: Bath Street

- Talk to Catholic Church parking operator, Trusts Investments re: Cathedral car-park
- Parnell close to CBD – problem with non-resident all-day parkers taking up parks for entire day; detrimental to Parnell businesses. Raise issue of needing more short-term car-parks.

## 5. CCTV

Callum addressed the meeting on Opus correspondence. Spoken to local police officer who is gathering Parnell crime statistics. Talk to those with buildings in Parnell, Windsor St, Bath St. Ask owners to pay for the cameras. Cameras useful to gather evidence.

- Educate tenants, keep system networked.
- First year: 2-3 on the main street.
- Chris requested a comparison with statistics in Ponsonby and the CBD – is Parnell being targeted for being affluent/quieter.

## 6. Cathy's report

**Market Day:** 60 retailers emailed survey on relevance of Market Day: 10 responses.

- 71% felt market day still relevant
- Some feedback re making it more of a festival type atmosphere. Cathy suggested Waiters race to run with one of the Market Days in 2013.
- Acknowledged that SurveyMonkey is an excellent survey and research tool

**Cruise ship:** Cathy met with AOT this week (tour company). AOT have pre-booked passengers on the Costa Deliziosa to visit Parnell 23 Feb 2013. Cathy suggested we produce a flyer to give them an idea of what's in Parnell – colour code according to business type. United approach to retailers to open early and close late to accommodate these visitors. 'Best of Auckland' approach.

- Tomorrow's B2B meeting – mention cruise ship, followed by flyers and face-to-face meeting.
- Passengers dropped off at top of street with up to 5 tour coaches at a time (300 people every hour?) 1 hour to spend in Parnell.
- Essential to engage with the retailers to ensure they adjust their opening hours. Communicate via email – already completed.

**Christopher D:** suggested Heritage tour for those tourists not interested in shopping. Cathy to take up with Parnell Heritage.

- Committee members to assist Cathy by visiting the retailers.
- The prospect of a retailers subcommittee was raised.

### Last Lazy Sundays

- Two have been held - next one scheduled 27 January.
- Needs to be a mailbox drop to Parnell residents to promote the next one. Cathy suggested to Kylie Sanderson a more generic flyer to enable earlier print which will allow for the mailbox deadlines.

### Good for Business Seminar

Cathy attended this seminar organised by Auckland Transport with its focus on the benefits of creating more walkability/cycling opportunities. Showcased Fort Street and its recent upgrade to a shared space – statistics on the increase in pedestrians, consumer-spend and reduced speed in cars was presented.

### Parnell Inc Christmas Party Friday 14 December

Committee members unable to attend: Chris (Chairman), Callum, Christopher Dempsey. Cathy asked for committee members help on the night – drinks, food, mix and mingle. Chris volunteered Charlotte (Swasbrook) in his absence.

## 7. General Business

**Callum:** Parnell is dog friendly. Suggestion of a “dog day” – Parnell Inc water bowls to give out to all the cafes with “Parnell – dog friendly”. Cathy to investigate sourcing bowls and cost.

- “I love Parnell” apron – spotted at Great Classics. Look into getting these made for shop owners in the Parnell Inc branding style.
- Deck chairs now out in Heard Park each (fine) day. Schoolboy Marcus Thomson employed to do this.
- Parnell Rotary has indicated that they are willing to help and fund a Parnell project in 2013. Keep on the agenda to consider in the New Year: possible suggestion of landscaping/sculpture in Fraser Park.
- Chris raised the idea of completing the lighting project finally, by lighting tree at bottom entrance to Parnell – bottom of Fraser Park.
- Hitching post discussed. CD advised there might need to be a new site for this – one in Heard Park? Blue plaques for Parnell heritage/history - discuss with Rendell in the New Year.
- B2B meeting tomorrow night at NZ Home Loans - guest of honour Tony from Antoinies. All retailers have signed a card: Chris would have preferred some sort of plate to mark his 40 years; Cathy suggested this could still be organized and presented to him separate from the meeting tomorrow.

Meeting closed at: 5:32pm

Meeting closed 5.20pm

Taken as true account of the meeting

Signed.....Date:.....

### **Future Parnell Inc Committee Meetings**

15 January 2013  
19 February 2013  
26 March 2013  
30 April 2013