

MINUTES

Parnell Inc. June 8, 2010



Venue 8am at 92 Parnell Road, MacDonald Pilcher offices

**Actions
Required**

Present: Rory MacDonald (Chair), Carrick Graham (Deputy Chair), Chris Swasbrook (Treasurer), , Hinu te Hau, Debbie Harkness, Sara Borgeest (intern). With Dr Bernie Frey, Sarah Bartlett and Ewen Cafe of Praxxis for discussion on Parnell Town Centre Safety Audit.

2. **Apologies:** Athol McQuilkan, Miles Nathan, Sherryn Mehta,

3. **Confirmation of Minutes from previous meeting**

Motion: That the Minutes from the May meeting be taken as a true account of the meeting.

Moved/Seconded: Carrick/Rory **Carried:** All

4. **Matters arising from previous meeting**

None

5. **Parnell Town Centre Safety Audit**

Presentation of key findings by Praxxis consultants: Dr Bernie Frey, Sarah Bartlett and Ewen Cafe.

The presentation included a review of three years' Police statistics from 2007- 9. Praxxis noted that the response rate from businesses was low at 10.5%. The review also included results from a survey of residents.

The four crimes members are most concerned about are: Graffiti, disorderly behaviour on Wednesday night / Thursday morning, Burglary and shoplifting.

Key recommendations (covered in depth in the report) included:

- review liquor ban area, including residential streets
- Develop a centralized reporting system to gather data on incidents
- Increase foot Impact Security foot patrols and engage mobile security patrol as a back up
- Promote CPTED (crime prevention through environmental design) recommendations to members
- Improve street lighting: pedestrian friendly lighting for Parnell Road (St Stephens Ave to lower Parnell Rise) and improved lighting in residential side streets
- Negotiate collective security contracts with up to five security providers, for members to use.

The full report is appended to the minutes as a separate document.

6. Creative Quarter Manager's Report

Parnell Train Station

The committee has followed recent developments regarding the community's preferred site for the future Parnell Train Station, with KiwiRail proposing to lease the site to Infratil for use as a bus park for up to 7 years.

Given the impact approval of this proposal would have in the medium-term, with a major impact on traffic flows on the narrow access roads to the site, effects on traffic along Parnell Road and Parnell Rise (including potential traffic lights), the partial demolition of the Mainline Steam depot building and the likely blocking of the community's long term vision for the site and its potential for Parnell's future, the committee resolved to fight this potential use.

Hinu to follow up on email sent to Crs Baguley and Bhatnagar, and Desley Simpson, chair Hobson Community Board.

Hinu

Carrick to draw up PR campaign plan. (Distributed after meeting.)

Carrick

Parnell Inc. to start lobbying against KiwiRail/Infratil proposal. Body Corporate heads in local residential blocks to be contacted and appraised of situation and its potential impacts.

Potential impact of Local Board governance of BIDs

Cameron Brewer (Manager, Newmarket Business Association) sent out a second press release warning that that powers given to Local Boards under the latest version of the Local Government (Auckland Law Reform) Bill include control of Auckland's Mainstreets and BIDs. A number of town centre managers, including Parnell Inc., added their names to this release.

Hinu to review the law changes to better understand the scope of the new bill and its meaning for Parnell Inc. as a BID.

Hinu

Hinu recommended addressing the Hobson Community Board with these concerns, in conjunction with Newmarket Business Association and other Mainstreets/BIDs in Hobson catchment.

Debbie

Events: Business Seminar Series

Chris has contacted Andrew Harmos, NZX chair, who is available for the first business seminar on either July 21 or 28.

Debbie to work with Chris to confirm speakers and times for three seminars. Speakers to include Henry van der Heyden and Diane Foreman.

Debbie/
Chris

Rose Festival – \$3k contribution to Council

Parnell inc. has been paying \$3k a year to Council to cover costs of promotional materials for the Parnell Festival of Roses, in return for inclusion of Parnell Inc.'s logo and a mention of the Parnell Road Market Day in flyers. The investment is seen as poor value, especially as the majority of activities promoted are based at the Rose Gardens, away from member businesses. Debbie to inform Council Events.

Debbie

Motion: That payment of \$3,000 to the Auckland City Council as part subsidy for the Parnell Festival of Roses be discontinued.

Moved/Seconded: Carrick/Chris **Carried:** All

7. Committee Member Reports

Hinu

Rental Enquiries. Hinu reported on a few leads she was pursuing for a rental property for Parnell Heritage, however these did not have potential for a co-share with Parnell Inc.

A City Council fund exists for not-for-profits to cover rents. Debbie to male an application for Parnell Inc. by June 11.

Debbie

REINZ Building

Hinu advised that the REINZ's previous Resource Consent application had lapsed and that a new one was soon to be lodged.

8. General Business

Sherryn

Sherryn has gathered information on best times to have meetings with both retailers and hospitality business members. Awaiting recommendations on best time please.

Sherryn

Debbie to arrange meeting with retailers in mid-late July, possibly to include a guest speaker from an EFTPOS company to explain the issues involved in the worldwide EFTPOS systems upgrade.

Debbie

The meeting finished at 9.30am
Taken as a true account of the meeting.

Signed Date:

Next Meeting: Tuesday July 13, 2010 8am MacDonald Pilcher offices, 92 Parnell Road