

# MINUTES

## Parnell Inc. April 13, 2011



**Venue** MacDonald Pilcher Partnership offices, 92 Parnell Road

**Actions  
Required**

**1. Welcome: The meeting began at 4.35pm. Present at the meeting:**  
Carrick Graham (Chair), Chris Swasbrook (Deputy Chair), Fleur Denning, Athol McQuilkan, Rory MacDonald, Debbie Harkness and Cynthia Crosse

**2. Apologies:** Kent Hutchings, Kylie Sanderson, Christopher Dempsey, Miles Nathan

**3. Confirmation of Minutes from previous meeting**

**Motion:** That the Minutes of the March 2011 meeting be taken as a true account of the meeting.  
**Moved/Seconded:** Chris/Rory **Carried:** All

**4. Matters arising from previous meeting**

Chris noted positive feedback confirming the success of **White Night** received from Orsini and essence. Kylie was to have provided feedback from the event organiser and Parnell galleries, and this is still to be received. Based on anecdotal feedback, the event was a great success. Total cost approximately \$17k.

Kylie

**5. Creative Quarter Manager's Report**

**Submissions to Link Bus Route changes**

Auckland Transport sought feedback to the proposed changes to bus routes. The Committee approved the submission drafted by DH.

**Submissions to Auckland Plan (and various associated plans)**

The committee recognises the complexity of the plans currently up for comment and input and would like to seek assistance from other Parnell groups.

DH to review submissions to be made from Parnell Community Committee (PCC). Where these relate to the Parnell Inc. BID area, or other commercial areas within Parnell, the committee might back the PCC's recommendations.

DH to invite Parnell property owners to make recommendations for Parnell Inc.'s submission. DH to also develop a list of improvements/changes that Parnell Inc. would like to see in the Parnell BID area.

DH noted that the planning process enabled business associations to gain profile as an advocate for businesses.

**Response to Birdwood Cres. traffic island**

The committee endorses Auckland Transport's the proposal to Auckland Transport sought feedback to the proposed changes to bus routes. The Committee approved the submission drafted by DH.

**6. Treasurer's Report**

Chris reported that Parnell Inc. is on track relative to the budget.  
Chris to meet with Debbie to refine budget

Chris/  
Debbie

## 7. Parnell Events / Marketing activities

### A Business after Five

Cynthia has organised the next Business after Five to be at The French Trading Company on May 3. (This event was subsequently cancelled at the business's request. A new event is being planned at The Coffee Club on May 24 or 25 to coincide with Debbie's farewell.)

### B Parnell Road May 7 Market Day

Planning underway as per usual Market day event.

Discussions with Peugeot to display a car at Heard Park and have the Peugeot Kids Driving School at the park have stalled with Continental Cars, although there is excellent potential to approach this company in the future.

Chris suggested contacting Olympic Marketing re use of their London Cab instead. DH to follow up.

### C Parnell Waiters' Race

Committee had previously approved moving event to Q2 -June to allow time to get permission to close Parnell Road. Council will not allow this as Parnell is an arterial Road with a bus route along it. With forthcoming departure of DH as manager Parnell Inc., date for the Waiters' Race is to be determined in discussion with event management agency, as part or future promotion - and possibly before or after RWC2011.

### D RWC2011 - September/October

Cynthia presented a comprehensive list of potential events and promotions for Parnell, as suggested by the RWC2011 planning committee. Further to Kylie's idea of a Backyard BBQ - BBQs have emerged as a common theme/potential event around NZ. Good possibility to create an event that allows restaurants to increase the number of people they serve by pushing activity onto the footpath.

### E Xmas decorations

Ton van der Veer has been briefed on Xmas decorations. DH still trying to gain approval from Council for use of various poles and posts along Parnell Road.

## 10. General Business

### A Rory: Parnell Post Office now closed on Saturday.

Rory expressed his concern that the post office is now closed on Saturday. DH to talk to manager as Rory believes there is demand for it to stay open on Saturdays.

Debbie

### B Chris: Additional Security on Parnell Road

Chris has observed people loitering about his office late at night/early in the morning at the corner of Heather Street and Parnell Road. DH to investigate cost of regular car patrol from a security company.

Debbie

### C Parnell Inc. manager's resignation

Debbie Harkness has tendered her resignation which was accepted by the Chairman and the Committee. Debbie's last day will be 27 May 2011. The Committee wishes to place on record its appreciation and thanks to Debbie for her significant contribution to Parnell Inc and to Parnell.

The meeting finished at 5.40pm

Taken as a true account of the meeting.

Signed ..... Date: .....

## Future Parnell Inc Committee Meetings

May: Wednesday 11<sup>th</sup>, 4.30pm. Venue to be confirmed

June: Wednesday 8<sup>th</sup>, 4.30pm. Venue to be confirmed