

MINUTES

Parnell Inc. July 13, 2010



Venue 8am at 92 Parnell Road, MacDonald Pilcher offices

Present: Rory MacDonald (Chair), Carrick Graham (Deputy Chair), Chris Swasbrook (Treasurer), Debbie Harkness

2. **Apologies:** Miles Nathan, Sherryn Mehta,

3. Confirmation of Minutes from previous meeting

Motion: That the Minutes from the May meeting be taken as a true account of the meeting.

Moved/Seconded: Carrick/Rory **Carried:** All

4. **Matters arising from previous meeting** None

5. Creative Quarter Manager's Report

Business after Five

Disappointment was expressed at the low numbers of members attending. Reminder emails to be sent out on the Monday prior to the Tuesday event, not on the day itself.

Debbie

Thinkers & Shakers – Business speaker series

Andrew Harnos spoke on July 21st (Thanks to Chris for organising this).

Andrew Hamilton to speak on August 31st

Need to seek media coverage. Chris to ask Tamsyn Parker (NZ Herald) and Rod Stock (Sunday Star Times)

Chris

Business "Heritage" Certificates

Designs for certificates and database has almost been completed, ready to go to print. Carrick recommended holding a party/ceremony for the longest-standing Parnell Inc. member businesses at the second Thinkers & Shakers talk (Andrew Hamilton's on August 31). An "Over 50 years party" was recommended.

Debbie/
Cynthia

Rugby World Cup 2011

Debbie to arrange visit to Parnell by iSite people, to encourage them to promote the area to visitors.

Debbie

Meeting with Retailers 27 July

The meeting was cancelled on July 26 as only 4 RSVPs had been received. Retailers were advised by email and planned speakers cancelled.

Chris recommended having Retailers survey customers – Parnell Inc. has a limited budget. We need retailers to work in partnership with us for the benefit of all. Survey to be scoped and organised.

Debbie

Parnell Train Station / opposition to planned bus park

Much activity subsequent to the meeting including Presentation to Hobson Community Board, Tuesday 20 July. Petition opposing KiwiRail/NZ Bus proposal now has +1,000 names. Email

**Actions
Required**

distribution list created for petitioners.

Future meetings arranged with Mainline Steam group; Auckland War Memorial Museum; Jim Quinn, CEO KiwiRail. Carrick assisting with media.

Carrick

Parnell Inc. will continue to lobby for a best-use option of the KiwiRail site, centred retention of the Mainline Steam building as a key attraction, including Parnell's future train station on the site and bringing Newmarket's heritage station building to the site.

Parnell Inc.'s objections to planned use of the site as a bus park start with impact bus access will have on access to Parnell, including traffic lights on Parnell Rise, loss of car parks and impact on neighbouring residents and businesses. The committee fully supports Parnell Inc. lobbying on behalf of members in this regard.

Improved Parnell Street Signage

Feedback provided on suggested park and heritage wayfinding signage for Parnell (from SLIPS funding allocation).

Debbie

No feedback on SLIPS funding application before Hobson Community Board to scope improved signage additions to Parnell Gateposts. Athol to follow up.

Athol

Additional Funding

Need to investigate other funding opportunities. New intern to investigate possibilities via Fundsview and Council.

Marah

6. Committee Member Reports

Chris: Financials - June Quarter

Chris reported that Parnell Inc had operated within budget for the last financial year. \$31k has been invested in re-branding and development of associated collateral. Parnell Inc. is in sound financial shape.

7. Proposal for Community Newsletter

Cynthia Crosse has developed a proposal for a community newsletter that could provide a cost-effective means for Parnell businesses to advertise to the local community. The proposal would be cost-neutral for Parnell Inc. if all proposed ad slots were taken up.

Chris recommended investigating this possibility. Debbie to send Carrick proposal and mock-up for review.

Debbie
Carrick

8. General Business

Discussion on date for Parnell Inc.'s 2010 AGM

To be held Wednesday, 8 September

Committee member nominations to be sought in article in newsletter

Debbie

The meeting finished at 9.15am
Taken as a true account of the meeting.

Signed Date:

Next Meeting: Tuesday August 10, 2010 8am MacDonald Pilcher offices, 92 Parnell Rd