

MINUTES

Parnell Inc. March 26 2013



Venue Parklane office, Level One, 7 Windsor Street, Parnell

1. Welcome: The meeting began at 4.10pm - present at the meeting

Miles Nathan, Cathy Romeyn, Callum Baker, Guy Whateley, Jonathan Gooderham, Brian Pratt, Paul Spackman. (William Reid at 4.45pm – guest).

Miles welcomed everyone to the meeting.

2. Apologies

Athol McQuilkan, Christopher Dempsey, Luke Nieu, Kevin Harvey, Andy Waugh.

3. Confirmation of Minutes from previous meeting

Motion: That the Minutes of the last meeting be taken as a true account of the meeting.

Moved: Jonathan Gooderham

Seconded: Guy Whateley

Carried: All

3. Financial Update

Miles presented the financial update - bank balance(s) as at 26 March 2013:

Savings \$63,985.67

Cheque \$5,166.58

The 2013-2014 budget was discussed with Miles/Cathy presenting a restructured format: now "Fixed Costs" and "Project" forecasts (was Operating Expenses and Overheads) - new format agreed to be more logical and user friendly.

4. Albert Park Tunnels Project – guest William Reid spoke

William (Bill) Reid addressed the meeting on the progress of his project (of 26 years), to get the WWII tunnels under Albert Park, re-opened and developed into a museum (in part), and a major tourist attraction. There is 3.5km of tunnels in the area – Bill's vision is to have these opened up and include a tram from the proposed museum tunnel area (Constitution Hill) to run up Parnell Rise to Cracroft Street. Questions were asked on the width of the tram; the number of people it would handle per hour; the current support from Council and the current state of the tunnels.

Bill responded that a tram track would be feasible; was unsure of numbers per hour; he says Council is supportive as are his 8000 “likes” on his Facebook page for the project (www.facebook.com/AlbertParkTunnels). He says access to the tunnels is not going to happen in the near future...

He asked for Parnell Inc support to present his project ideas to the business community. A public meeting was suggested, perhaps after a business owner meeting first with Question and Answer forum, but no decision reached. Bill Reid left the meeting at 5.30pm.

5. Sculpture Walk proposal

Jonathan and Miles have walked from the Jubilee Building at 545 Parnell Road to Fraser Park and identified possible sites for proposed Sculpture Trail. JG presented these with a PowerPoint presentation (which is available in the Parnell Inc office to view or have emailed). There are 12 existing “sculptures” on this trail. The proposal is to have up to another 12 – on plinths, which allow for the pieces to be changed out over a period of months.

Discussion on how this is to be funded; the cost of the plinths; the cost of insurance, artist payment and promotion – first step was agreed that JG would get the plinths cost estimated.

It was noted that \$12,000 has been allocated in the current budget.

6. General Manager’s report

CR presented the following schedule:

1. **April 15:** B2B meeting to be hosted at Palki Restaurant
2. **May 11:** Market Day - maybe **NOT**
3. **June:** B2B meeting
4. **NEW: June or July: WINTER FESTIVAL** – say a Friday/Saturday/Sunday – am in contact with Snow Vision – probably get snow magazines on board and so on
 - a. Thinking ski gear/ski sharpening/demos in Heard Park – undercover
 - b. Winter wonderland down the street effect
 - c. Include Foundation Precinct! - Winter fashion (parade?)
 - d. Roasted nuts/mulled wine
 - e. Winter menu in restaurants
 - f. Parnell District School involvement? – possibly finish with **Winter Ball** at the school.
5. **NEW: July** (emerging) **artist’s exhibition** area opening at Kohler Showroom on Parnell Rise. Have met with them re this new initiative.
6. **August:** B2B meeting
7. **October 6: WAITERS’ RACE – NEW CHALLENGE – see below**
8. **October 13: ANIMAL BLESSING** at the Cathedral – (build on our Pooch precinct status)
9. **October 11-20: ARTWEEK**– details coming on this from the organisers

10. **November:** Rose Festival Market Day - maybe **NOT – but look at other ways of capitalizing on the crowds there...**
11. **December:** **CHRISTMAS** events – **BIG – see below**
12. **SEPIA PHOTOS** – as discussed already – how many, where, who?

PROJECTS ON THE GO:

1. **POOCH FRIENDLY PRECINCT**
 - a. Feature coming in April issue Verve
 - b. Bowls will be ready end of March - sponsorship opportunity with Pet.co.nz – new online pet shop started up by Shane Bradley (Grab-one founder)
 - c. Smart Animal mobile dog wash, grooming – need council approval to park trailer on Heard Park
 - d. *Dog and Grog* as per Herne Bay – see what was done in Herne Bay <http://vimeo.com/58333112>

2. **WAITER'S RACE**
 - a. *NZ's Best Dining Guide* has come on board as major sponsor. Will be promoting heavily through their publications: double-page spread to go in June issue, sending out the challenge to waiters from the Viaduct, Ponsonby, Takapuna, Newmarket, Hamilton...prizes worth over \$10,000.
 - b. Christopher Dempsey is pursuing the possibility of having the race back in Parnell Road – fingers xxxx.

3. **CHRISTMAS IN HEARD PARK:** everything “Christmas” to happen here
 - a. Tree – maybe in conjunction with City Mission – angel messages
 - b. Father Christmas grotto
 - c. Gift wrapping
 - d. Music
 - e. BARK in the PARK event
 - f. Tie in the **REST OF THE STREET with a theme moving down the footpath** – otherwise, gets “lost” in the trees. Could be like an ADVENT CALENDAR concept – (removable) paint on footpath...

4. **EMPTY SHOP FRONTS**
 - a. Velocity working on creative concept as previously discussed.

5. **POSSIBLE PARNELL ROTARY ASSISTED PROJECTS**
 - a. Petanque in Heard Park (the new Village Green)
 - b. Giant chess board in Heard Park
 - c. Poetry on the street competition
 - d. Free “book exchange” programme in Heard Park

The committee were in favour of these suggestions with additional suggestions to the proposed Winter Festival: Avis rental car stand; Parnell's ski travel company to be approached; Snow Planet idea to be pursued.

Christmas sponsors to be sort e.g. Moët Hennessey

7. General Business

- CR advised that in conversation with Kevin Harvey, there is a possibility that we could move the Parnell Inc office to empty space at the rear of Mana Gallery (for a lesser annual rent). He is willing to break the current 8-year lease at 327 Parnell Road as it suits him better to have a retail outlet positioned here. CR to follow up.

- Callum Baker referred to the latest crime report and is in the process of contacting Parnell Road landlords with regard to the CCTV proposal.

Meeting closed at 6.00pm

Taken as true account of the meeting

Signed.....Date:.....

Future Parnell Inc Committee Meetings – last Tuesday of the month – venue to be confirmed

28 May 2013
25 June 2013
30 July 2013
27 August 2013
24 September 2013

AGM: TUESDAY 1 OCTOBER

29 October 2013
27 November