

MINUTES

Parnell Inc 26 November 2013



Venue: The Knox Room, Jubilee Hall, 545 Parnell Road, Parnell

1. Welcome – the meeting began at 4.05pm

Attended by:

Jock Irvine
Christopher Dempsey
Paul Spackman
John Bardebes
Murray Fitzsimmons
Rebecca Foley

Martyn Hamilton
Hamish Lewis
Helen Quinn
Kelvin Ricketts

2. Apologies

Rod Hanna
Annie Inwood

Apology received by Elizabeth Soljak after the meeting - absent due to illness

3. Confirmation of previous minutes

Motion: That the previous minutes be taken as an accurate account of the meeting.
Moved: Murray Fitzsimmons
Seconded: John Bardebes
Carried: All

4. Financial Update

Financial reports from Lynch Phibbs were circulated. Bank balances as at 26th October 2013:

Cheque	\$5,308.57
Savings	\$47,213.61
Total	\$52,522.18

Christopher Dempsey advised Council does not expect BIDS to hold money in account. Funds should be spent within the financial year.

Helen Quinn suggested that the accounting processes be streamlined – i.e. delegated authority given to the manager and Xero in the office.

Motion: That the financials be accepted.
Moved: Paul Spackman
Seconded: Christopher Dempsey
Carried: All

5. Parnell Video Proposals

Terry Gould (Chairman of Auckland City) has talked to John Bardebes about the High Street video they had prepared. He has suggested doing a similar one for Parnell. John believes we need one that has broader reach than the one done for Gather and Hunt and will be a great tool to use as Parnell Inc endeavours to grow the BID.

Attached is a link to the High Street video <http://www.youtube.com/watch?v=vdF4wqgabLU>.

It is estimated the video would cost around \$15K but that we would get sponsorship for some if not all of it.

John said there were at least 250 new people in the lower part of Parnell.

Discussion ensued around the database currently being used by Parnell Inc. It has quite limitations and a proper database needs to be developed. This will be discussed with the new general Manager but in the meantime Helen will find out what Newmarket and other BIDs are using.

6. Unitary Plan

Paul Spackman advised that a sub committee has been established to review Parnell Inc's submission as it is in the ratified plan. Callum Baker, Miles Nathan and John Bardebes have been seconded to the committee and possibly two other Parnell landowners (to be confirmed). Hamish Firth has been asked to do a report that will most likely require funding. John Bardebes thought between \$2k and \$5k.

Paul will report back.

7. Parnell Road Side Street Widening

Christopher Dempsey explained the issue around the letter received by residence and property owners regarding the designation on York Street, Parnell Road and Parnell Rise. This issue is historic dating back to the 60s/70s and relates to a proposed motorway at the time to go through Parnell to Southern suburbs.

John Bardebes suggested Parnell Inc use this street widening designation issue to galvanise the community to become involved in the Parnell BID.

It was agreed that this should be handled by the Property committee. Christopher to obtain a list of addresses of people who received the new designation letter.

Parnell Inc have until 28th February when the unitary plan is fully ratified.

It is agreed also that the Associate membership fee should remain at - \$199 plus GST.

8. B2B Plan

Helen Quinn advised that business to business event should be held on the 2nd Monday of each month. The next one would be 16th December 2013, hosted by Parnell Bar and Grill. Murray Fitzsimmons has invited Geoff Ross from Moa to address the event.

Helen asked that all the committee put forward suggestions for guest speakers.

9. General Business

Kelvin Ricketts spoke to the marketing plan process he had circulated to the committee prior to the meeting. This process was accepted and Kelvin is to meet with Nickala to discuss.

Relocation to the Icehouse Premises was discussed. It was felt there could be some benefit to Parnell Inc given the other people who work from the building, in particular Igor. Helen Quinn advised that the lease on the current premises was not up for renewal until June 2015.

Helen Quinn updated the committee on activity at Parnell Inc since the last meeting:

- **Sculpture Walk** – negotiations with Parks was underway to have a piece of art by David McCracen displayed in Fraser Park. The dimensions of the work and it's proposed location shouldn't require resource consent although landowner approval is being sought from Parks. Unfortunately Public Arts have identified this as a possible site for one of their artworks which are currently in storage. Parks are not keen to have more than one piece in the park. Negotiation continues.
- **Market Day** – held on Saturday 16th November. Mixed reaction from retailers but generally a positive day. More should be done to market this day and an additional event earlier in the year has been requested.
- **Christmas promotions:**
 - Yahoo! tree lit in Heard Park on 21st December. Great feedback and a good event.
 - Late night Thursday retail promotion underway. Mail dropped 5,500 households in Remuera, Newmarket and Parnell, radio promotion with MoreFM, print advertising in NZ Herald.
 - Christmas Cocktail Hospitality promotion underway – 7 bars have signed up to take part in the competition. This will involve promotion through GeorgeFM for people to try the cocktails at the different bars and vote through facebook.

Meeting finished at 5.30pm.

Taken as a true account of the meeting.

Signed

Date:

Future Parnell Inc Committee Meetings to be held at The Knox Room, Jubilee Hall, 545 Parnell Road

17th December 2013
28th January 2014
25th February 2014
25th March 2014
29th April 2014
27th May 2014
24th June 2014
29th July 2014
26th August 2014
30th September 2014

AGM scheduled for Thursday, 2nd October 2014