

# MINUTES

Parnell Inc. May 28 2013



**Venue** CAANZ, Level 4, 60 Parnell Road

## 1. Welcome: The meeting began at 4.05pm - present at the meeting

Miles Nathan, Cathy Romeyn, Callum Baker, Guy Whateley, Jonathan Gooderham, Paul Spackman, Athol McQuilkan, Alan Pack, Christopher Dempsey, Antonio Crisci (NSP), Kevin Harvey, George Nathan (Terry Gould, Rosemary Eady arrived at 4.30pm)

Miles welcomed everyone to the meeting.

## 2. Apologies

Vivienne Farnell (NSP)

## 3. Confirmation of Minutes from previous meeting

**Motion:** That the Minutes of the last meeting be taken as a true account of the meeting.

**Moved:** Athol

**Seconded:** Miles

**Carried:** All

**Matters arising:** Miles asked Christopher Dempsey to come back to the committee if Council is able to support BID expansion projects by funding extra staff to assist. CD confirmed he thought this might be possible over a 3-6 month period and would check and report back.

## 3. Financial Update

Miles presented the financial update - bank balance(s) as at 28 May 2013:

Savings \$110,483.13

Cheque \$5,854.02

**Total: \$116,337.15**

The 2013/2014 budget was distributed and Miles drew attention to the rental costs: the lease for 323 Parnell Road has been signed and the lease at 327 rescinded as at 1 June. This results in a saving of around \$15,000.

## 4. Lighting Update

Athol updated the meeting on the Heard Park proposal from Deco Lighting; there was discussion on the Beacon being struck by lighting; Cathy Romeyn to check on insurance coverage for all the lighting; Kauri Tree still awaiting an arborist report to proceed with the new power supply solution;

Miles confirmed Parnell Inc's aim has been to buy and install lighting for the lighting campaign BUT we need power to be supplied from property owners to avoid ongoing costs.

## 5. Unitary Plan

The Parnell Inc submission document was tabled by Miles; copies were distributed to Kevin and Antonio. Miles outlined the document's points and asked for any input to be received before the due date 31 May. Kevin voiced his opinion on the east side of the road being retail on street level, but allowance for accommodation and/or commercial above. He also spoke on his frustration on the cost of resource consent when a premise was deemed to have changed use.

## 6. CCTV

Callum outlined the project to date for the benefit of the new members/guests. He described the visit to Panmure Business Association to view their CCTV installation by SecurePlus and that a quote has been requested from that company.

**GENERAL DISCUSSION:** the meeting then turned to various matters:

- Antonio spoke of the success of Restaurant Month in the CBD
- Kevin suggested the Waiters' Race also include a Parnell Fair day; possible fashion show; and offered \$5000 from City Construction to fund live music on the day.
- CR to find out who won the cup in the last event.

## 7. Fresh Concept

Miles introduced Simon van Praag and Angus, from Fresh Concept. Simon presented an outline of what his company has achieved at Silo Park, Wynyard Quarter, Queen Street and in Sydney – space, create, place. Discussion was then held on Parnell Inc coming up with a clear brief to present to Fresh Concept for quotation.

## 8. Parnell Brand Proposition and sub-committee

Terry Gould asked the committee to identify: who are we and what is our brand proposition?

A sub-committee was suggested as the best way forward on this: Guy, Alan, Rosemary and Kevin offered to form this. Guy will co-ordinate.

Antonio suggested we should be asking 4-6 companies to pitch to us and gave CR contact details for Brand Event as one company to approach.

## 9. Sculpture Walk update

Jonathan updated the meeting on the production of the photographic record of the proposed walk and the quotations received for the concrete plinths. CR spoke on the presentation of this material to the Parnell Rotary club on 22 May and the emails since received from David McLeish indicating they would be receptive to funding some/all plinths. Their board meets on 10 June and David will be in touch with their decision.

Christopher Dempsey suggested the committee speak with Chris Swasbrook for ideas on sculpture pieces; Kevin Harvey advised the bronze sculpture of his father Les, is expected to be completed before Christmas and will be situated outside Antoine's.

**10. General manager update**

- 1. Office move update: the lease is signed, furniture and carpeting has been approved for purchase by Miles, and the move is scheduled for the first week in June.
- 2. Member only page on website. CR outlined the benefit of having an area where crime information and other details concerning members only, is held. Committee approved getting web design company to implement at a quoted price of \$70.
- 3. Advertising – CR covered the advertisement placed in Eye magazine. The current promotional collateral has run out (which was out-of-date) and suggested the AUT intern starting in August take this on as a project. The intern is majoring in Advertising. No decision taken on this.
- 4. Other BID presentations to Waitemata Local Board meeting are available in soft copy – CR to distribute.

**11. More general discussion**

Kevin questioned CD on why the targeted rates are no longer itemized on rates bill – CD will check and come back to him on this.

PARKING: Callum discussed his meeting with bookApark – a company that has just introduced a new parking solution application. He will organize a meeting with that company and CR to discuss implementing and promoting to retailers.

Miles showed proposed plans for the state housing area in Cracroft Street.

It was suggested Paul Goldsmith, the National member for Epsom, be kept in the loop on what Parnell Inc is doing. CR confirmed he is on the VIP list and the email distribution list for the newsletter.

Meeting closed at 5.50pm

Taken as true account of the meeting

Signed.....Date:.....

**Future Parnell Inc Committee Meetings – last Tuesday of the month – to be held in NEW office at 323 Parnell Road – behind the village, next to back of Chocolate Boutique**

- 25 June 2013
- 30 July 2013
- 27 August 2013
- 24 September 2013

AGM: TUESDAY 1 OCTOBER

- 29 October 2013
- 27 November