

MINUTES

Parnell Inc. JULY 30 2013



Venue Parnell Inc office at 323 Parnell Road

1. Welcome: The meeting began at 4.00pm - present at the meeting

Callum Baker, Cathy Romeyn, Guy Whateley, Paul Spackman, Alan Pack, Christopher Dempsey, Murray Fitzsimmons, Jonathan Gooderham, Antonio Crisci

Callum welcomed everyone to the meeting.

2. Apologies

Miles Nathan, Athol McQuilkan, Rosemary Eady

3. Confirmation of Minutes from previous meeting

Motion: That the Minutes of the last meeting be taken as a true account of the meeting.

Moved: Christopher Dempsey

Seconded: Callum Baker

Carried: All

4. Financial Update

Callum presented the financial update - bank balance(s) as at 29 July 2013:

Savings \$173,987.85

Cheque \$9,632.33

Total: \$183,620.18

A spreadsheet of the invoices on 20 June was presented to the committee (totaling \$6922.92). An updated budget is to be sent out by email by Cathy Romeyn – the August Parnell Passport promotion figures.

5. Lighting

Cathy informed the meeting that the Kauri Tree at Parnell Rise is about two weeks away from being reconnected. She has met with Auckland Transport, a Mercury Energy inspector and Transfield, and the situation has been resolved satisfactorily with significant savings.

Cathy presented the revised quote from Deco Lighting for the proposed lighting in Heard Park. This has been reduced to \$4994.50 (excluding GST).

Motion: that the quote be accepted

Moved: Jonathan Gooderham

Seconded: Callum Baker

Carried: all

Paul Spackman passed on feedback from Parnell business owners that the street lighting could be improved. Cathy informed the meeting that conversations have been had with Peter Martin at Auckland Transport that we could approach them to review the street lighting – LED lights have been put in in Birdwood Crescent.

Alan Pack suggested we speak with Mike Thorburn from ECE Lighting with the view to have an overall lighting plan.

6. CCTV

Callum informed the committee of the update from Dr Gillian Stewart on the council's work on CCTV systems in town centres.

- Parnell is going to be used as a pilot study.
- Cathy has obtained a copy of the Mangere Bridge Business Association's funding application, which provides us with a good template.
- Funding will be a mix of private/public
- Letter has been sent out to all stakeholders explaining the proposal and ascertaining who currently has cameras and who would be interested in purchasing cameras.
- Antonio asked if we would be better to lease this equipment – Callum responded that he has researched this and we are better to buy.
- Alan Pack asked if we currently have a regular security patrol system in Parnell – Cathy replied we don't now (we have previously when Wednesday night student drinking was a problem). Committee asked for quotes – CR to organize.

8. Bus service idea

Callum raised the idea that we should be looking at ways of connecting the museum to the Parnell shopping precinct better – thereby maximising on the 800,000+ visits to the museum annually.

- Cathy has met with Lisa Rudolphe, Head of Sponsorship and Fund raising at the museum and will set up an initial meeting with her and Callum to discuss.
- Christopher Dempsey suggested students could be used to direct passengers (getting on and off the Link bus accessing the Domain), down to Parnell Road.
- Antonio suggested a voice over on the Link bus and spoke about the Waiheke practice of paying a transport company @ \$15 a head for example during the months September to March.
- Cathy to check out the route of the Hop On – Hop Off bus.
- Murray Fitzsimmons to investigate the cost of shuttle buses.

9. Christmas update

- Cathy presented quote received from Network Visuals for Christmas tree frame with lighting options – in excess of \$40,000, plus Christmas theme ideas. Rejected by committee.
- Quote from Deco Lighting for similar but smaller option – estimated at \$10,000.
- Committee requested pricing on real Christmas tree.
- Paul Spackman offered to find out cost that Watercare paid for theirs and will pass this on to Cathy.
- Cathy to task passionPR to present a complete Christmas plan in time for the next committee meeting.

10. General Manager's Report

Meetings since last committee meeting, 20 June:

1. 21 June: ArtReal Gallery (new) – Ingrid Wang
2. 25 June: passionPR
3. 25 June: Andy Waugh to discuss his CCTV documentation
4. 25 June: Icon Fabrics – met with George Isles to discuss the benefits of associate membership – Icon is one of the enclave of design businesses in Fox Street. Successful meeting with George keen to approach other businesses in this area to join up.
5. 26 June: Chris Swasbrook – meeting to discuss Jillian de Beer invoice for research.
6. 26 June: Colliers International – catch up with Chris Palmer
7. 27 June: Grant Hewison – consultant who provides a monthly “insight” newsletter covering Council and CCO issues.
8. 28 June: passionPR
9. 28 June: The Hobson – Kirsty Cameron – new local magazine being launched in September.
10. 2 July: Callum Baker – acting chair catch up.
11. 3 July: Banner company – Victor Gizzi
12. 3 July: Parnell Real Estate – Cyril – addressed his concerns re Collier's advertising on our site.
13. 4 July: Callum and Jason re CCTV
14. 4 July: hosted lunch at Thai Friends for Andy Waugh and five other BIDs.
15. 5 July: Backhouse – discussed associate membership.
16. 5 July: Traffic management meeting re Waiters' Race.
17. 9 July: Downer – meeting to discuss upcoming road works.
18. 10 July: Gather & Hunt and PassionPR
19. 11 July: Athol and Tony from Deco Lighting
20. 12 July: Village Project – possible sponsorship partnership.
21. 15 July: Parnell Gallery – Emma from 100 day project and Anna from gallery – organized talk for Artweek.
22. 15 July: Callum Baker – acting chair catch up.
23. 16 July: BID meeting – Gillian Stewart on CCTV
24. 16 July: Westpac – meeting to discuss hosting B2B
25. 18 July: Callum – accounts
26. 18 July: Mediaworks
27. 25 July: lunch with Kevin Harvey and Leanne from passionPR – push to be able to use empty shop space for Artweek.
28. 26 July: Penny Hulse Deputy Mayor – meeting with Stuart Walker to update on Mainline Steam.
29. 20 July: meeting with Jillian de Beer, Chris Swasbrook and Callum Baker to discuss invoice for research.

PARNELL PASSPORT UPDATE

56 businesses on board with this; all printing complete and material distributed to shops. Ongoing liaison with passionPR regarding Facebook promo; Link bus advertising starts 1 August with radio kicking in 7 August.

B2B MEETING

8 July at Perfect Pieces: purchase and deliver wine, supply glasses. 35 people attended on the night; serve drinks; address the meeting; invite open discussion; introductions; prize draw. Good feedback following meeting.

ARTWEEK 11-20 OCTOBER

Ongoing meetings with galleries and Artweek coordinator, but no solution yet to using empty shop space for art competition.

WAITERS' RACE

Met with NZ Traffic – they have provided plan and quote for \$800 plus gst (Traffic Management had quoted in excess of \$2000). Have accepted NZ Traffic quote and proceeding with council permit application.

SCULPTURE WALK

No progress on this i.e. no reply from Auckland Transport or old ANZ site owner; John Bullen advised the areas identified at the Jubilee Building are heritage sites – he is overseas and will contact me on his return. Will email all info to Alan Pack who has offered to follow-up.

INSURANCE: new policies now in place – comprehensive cover including Association Liability and Theft and Damage for the fairy lights.

SOCIAL MEDIA/WEBSITE

Daily attention to keeping up-to-date: Pinterest, website, Facebook, Twitter

There being no general business, the meeting closed at 5.45pm.

Taken as true account of the meeting

Signed.....Date:.....

Future Parnell Inc Committee Meetings – last Tuesday of the month – to be held in NEW office at 323 Parnell Road – behind the village, next to back of Chocolate Boutique

27 August 2013
24 September 2013

AGM: THURSDAY 3 OCTOBER

29 October 2013
27 November