



## MINUTES: Parnell Business Association Monthly Committee Meeting

4pm, 24 Sept 2019, Jasmex Boardroom, 2 Marston Street, Parnell

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### 1. Welcome – Brendan Drury

Attendees: Jason Galea, Lisa Caughey, Lisa Stone, Martyn Hamilton, Nick Healy, Richard Lees

Parnell Business Association: Cheryl Adamson, Carolyn Keep

Apologies – Hamish Boyd, John Coutts, Ricky Reddy, John Bardebes, Paul van Dorsten

Approval of circulated minutes from meeting 27 Aug  
Moved by: Jason Galea Seconded by: Lisa Caughey

### 2. AGM Prep – Cheryl reported as follows

- Two additional nominations had been received by the deadline, one from Alan Bertenshaw at Matisse and one from Andrew Plimmer at Colony.
- John Bardebes had offered to stand down to make way for a new committee member, so this in addition to Ricky Reddy would mean the nominations were a total of 11, thus not needing an election on the day.
- Cheryl said there was therefore no reason from Grant Hewison to attend.
- She reported that Auckland Museum were always co-opted as a non-voting member and was happy to announce they had nominated a senior person (Denise Cohen) to sit on our board.
- She said a reminder email would go out the following day and gave an update on the RSVP status.

### 3. The Strand/ Grafton Gully Presentation and consultation

- Cheryl noted that she had sent out summary pack of information to those that attended the council presentation as well as those she had spoken with personally. There had not been too much feedback to date, some of it negative from residents in apartments who were concerned about their view.
- AT Draft Interim Plans – Cheryl mentioned she had made contact with Shane asking if he could share their draft plans and he had agreed to meet on the 30<sup>th</sup> Oct.

### 2. Security

- Cheryl reported on the latest update with regard to Parnell City Lodge'
  - Letter to Trust and response via David Nichols regarding how the Anglican Church feel about the issue and operator.
  - Council rating status – Cheryl said this had been checked with council.
  - Police – nothing had been done



- Protocol/procedures when circulating pics - Cheryl spoke through restraints when circulating pics of suspects and said we need to find a way to warn people quickly. She mentioned she had been asking our CCTV company about an app. Brendan also mentioned an App called Team Reach'. Brendan also suggested we may need a seminar for business on crime.

### **3. Marketing**

- Décor entries – Carolyn reported we were very happy with the entries so far and were over 5,000. The new media we had selected had proved very effective.
- Christmas gift guide – she went on to describe the idea for a Christmas gift guide. Cheryl added that we planned to spend some saved expenses on a gift guide as retailers needed to see something tangible
- Year of the Rat – Carolyn explained how this would work in terms of the street art and then prints for Starship.
- Elemental – Cheryl presented the report and said that funding applications needed to be in by end Oct.
- America's cup – funding applications in by Nov this year according to ATEED. Cheryl suggested we need to get them to come and present to the board.

### **4. B2B meetings and other**

- 18<sup>th</sup> Sept – meet the candidates. Brendan gave feedback on this meeting saying it was a real eye opener. He explained how the Erebus memorial debate took over the meeting.
- 1<sup>st</sup> Oct AGM
- 16<sup>th</sup> Oct, Siematic in association with Multimedia Magazines
- 20<sup>th</sup> Nov, Ray White

**5. Health and Safety** –there was nothing additional to report

**6. Financial & Staff/Housekeeping** – nothing additional to report

Next meeting 29 Oct, Jasmax