



MINUTES: Parnell Business Association Monthly Committee Meeting

4pm, 25 June 2019, Jasmax Boardroom, 2 Marston Street, Parnell

1. Welcome – Paul van Dorsten

Attendees: Brendan Drury, Lisa Caughey, Lisa Stone, Jason Galea, John Bardebes, John Coutts, Martyn Hamilton, Nick Healy, Ricky Reddy

Parnell Business Association: Cheryl Adamson, Carolyn Keep
Apologies –Hamish Boyd, Richard Lees

Approval of circulated minutes from meeting 26 May
Moved by: Jason Galea Seconded by: Lisa Stone

1. Council and CCO's

- The Strand/NZTA – Cheryl described the various issues brewing on The Strand to do with parking, NZTA and AT. She noted she was trying to access documentation on this matter.
- WLB sculpture and pavilion concept – there was going to be a presentation to the WLB on the 16th July as a first step in this process. We would jointly be presenting with Te Tuhi as that may be an entry to get some seed funding
- Marketview results Easter – Cheryl showed the results, noting how quiet the Easter period was all over the city.

2. Security

- Parnell City Lodge/Cracroft update. Cheryl gave an update on all the parties that had now taken an interest in this including David Seymour, Paul Goldsmith etc. She noted that Ding our Police representative and James were visiting the lodge that afternoon and we would just keep the pressure on from all angles. Martyn had been tasked with getting a copy of the lease.
- Kiwirail meeting – Martyn gave feedback on the security meeting with Kiwirail saying he was sure they would be installing CCTV in both internal and external areas. They had also said the next meeting they would like Wilson parking to attend.
- Cheryl mentioned that the Samson Corp had said not to CCTV in Cleveland Road. It was suggested that she approach Augusta for 96 St Georges again.
- Jason said that we really need to make our signage more visible in order to act as a deterrent and Cheryl said she would be addressing this.

3. Budget approval, 2019-2020

Cheryl went through the proposed budget, explaining that the detail of the marketing spend had been addressed with Lisa Caughey and Brendan and the full budget detail with Jason and Paul prior to this meeting. Cheryl explained the variances, new allocations and discretionary items as per the table presented. Paul asked for a resolution to be passed



Resolution

To approve overall budget of \$972,820 (including GST) as tabled, excluding discretionary spend of \$63,881 to be approved as and when requested.

Moved by: Nick Healy Seconded by: Brendan

All in favour – carried.

4. AGM Prep

- Committee nominations – Paul asked for all committee members to please let either him or Cheryl know by 10 July their intentions to stand again.
- Pre - Retailer meeting 29 Aug. It was discussed that it may be a positive initiative to host a meeting with the retailers a month or so before the AGM, as this would be a more interactive forum in which retailer concerns could be tabled, rather than at the AGM, which was essentially a business meeting. Some items suggested were
 - Discuss challenges in Parnell re Westfield/Town Centres/AT/Online etc.
 - Guest speaker John Polkinghorne, Associate Director RCG on how they see the changes in retail and associated implications
 - Results for Elemental/future marketing/vacancies /marketing campaigns/tourism/etc.
- It was suggested that the AGM move to a lunch time slot as is done on other BID's and the suggested date was the 27th September.
- Cheryl asked everyone to start thinking about what we should ask in terms of an increase in targeted rate and said she would bring comparisons to the next meeting.
- Suggestions new committee members - Cheryl noted that when thinking about possible new members we should bear in mind the range of skill sets, various localities around the precinct and a balance of industries.

5. B2B meetings

- 9th July, UnserHaus
- 20th Aug mayoral breakfast
- 29th August, retailer seminar
- 11th Sept – meet the delegates (meet and greet) – get the Parnell community to organise and PBA support?
- 27th Sept AGM

6. **Health and Safety** – nothing new to table, except to note that there would be a H&S plan for Elements of Parnell

7. **Financial & Staff/Housekeeping** – nothing in addition to the above

Next meeting 30 July, Jasmox