



MINUTES: Parnell Business Association Monthly Committee Meeting

4pm, 26 Feb 2019, Jasmx Boardroom, 2 Marston Street, Parnell

1. Welcome – Paul van Dorsten

Attendees: Brendan Drury, Hamish Boyd, Lisa Caughey, Lisa Stone, Jason Galea, John Bardebes, John Coutts, Martyn Hamilton, Nick Healy, Richard Lees
Parnell Business Association: Cheryl Adamson, Carolyn Keep
Apologies – Ricky Reddy, Vernon Tava,

Approval of circulated minutes from meeting 29 Jan

Moved by: Lisa Caughey Seconded by: Paul van Dorsten

2. Council and CCO's

- Monthly meeting Waitetmatā Local Board - Cheryl noted that in an effort to try and accelerate the progress on some long standing projects, she had created a project sheet and had requested a monthly meeting with Vernon so they could keep a record.
- Meeting Desley Simpson – Paul reported that he and Cheryl had had a good informal meeting with Desley Simpson and she said she would only be able to be formally involved once the Electoral Gulf Wards decision was final.
- Annual Budget – Cheryl mentioned that the submission date was looming for the Council Annual Budget 2019/2020 and that a joint submission or several BIDs was likely for general council rates etc, but PBA would be submitting individually on the Waitematā Local Board Plan and 2019/2020 budget
- Parnell Plan – the launch of this was imminent (probably April, and we would need to discuss how best to launch this to the business district)
- Potential candidates for the Waitematā Local Board was discussed in detail, with Cheryl and Paul putting forward the proposal that we take a lead on this and try to find a good candidate amongst Parnell local residents. Cheryl explained the importance of having representation on this side of the city in light of all the changes posed in the upcoming elections. The board supported the decision of circulating a letter to all residents and then having a public meeting. Cheryl explained she would be seeking to do this together with the residents association.
- Quay Street – The increased congestion on The Strand since the start of works on Quay Street was discussed as well as the fact that PBA had met with the AT consultants in this regard. Richard Lees commented on the lack of safety especially around the Saatchi corner and referred to a recent incident in which a truck had rolled. He also said the bus stop was in a very dangerous place and needed to move, as well as other lanes being created. He asked Cheryl if she could possibly arrange a meeting with the NZTA to come and talk to us about some suggestions.

3. Security

- **First Security** – John Bardebes gave an overview of the recent meetings with First Security, noting that there seemed to be a lot of internal changes going



on in terms of trying to improve their monitoring, patrols etc. and there was still no advance on any of the sales initiative.

- **Parnell City Lodge** – John Bardebos gave feedback on his communication with the Anglican Bishop and Trust. Lisa Stone gave detailed feedback from all the businesses she visited in terms of how they felt some of the residents at The Lodge had affected them. Pandora said they had had issues, Hilltop Diary had many instances as had Zaks Bar. Both the diary and Zacks Bar mentioned they had plenty of problems and there were fights and many instances in which police had to be called. Nu to U said they had seen the residents loitering outside and harassing people at the bus stop, in one case last week they bought an elderly couple in to the store to get them away. Accent on Wine had had instances of aggression and theft. One of the Antique stores has had issues with noise and disruption as had the rug shop. London Salon had an instance in which a resident just came in and sat down in the salon disrupting their customers. Most had promised to send feedback in writing which would be compiled with a letter from ourselves. One of the suggestions as that we request that WINS put their own security on each facility so they cover their locations. Lisa asked if we could investigate from the Police if we could join the file no's, so they built up a case.
- Cheryl also noted there had been a string of issues up and down Parnell Road with a resident known to Police by the name of Robert Boucher who was very aggressive, often drunk and had been publicly relieving himself in the flower bed next to Oh Calcutta in front of Patrons, Hamish mentioned he had seen a similar person near Ayr Street one morning doing the same thing. Cheryl said they had met with Police and the restaurant owners and were encouraging them to serve Trespass Notices on this man.
- **CCTV owners** – Cheryl noted that 11 Cheshire and 112 Parnell Road were now complete.

2. Marketing and Promotions

- Chinese New Year, Auction 28 Feb
 - Cheryl gave feedback on the reserves reach via the online bidding process and said they were higher than the previous year, but she said she had no indication of how the live auction would turn out.
 - Carolyn mentioned that the feedback from the retailers had been very positive and they felt the interest had been higher than in previous years.
 - **Winter Festival** – and HYBYCOZO. Cheryl gave a brief overview of the hospitality promotion planned for July, in line with the ATEED Winter Festival Concept. PBA would also be using the HYBYCOZO light installations as part of the promo. She mentioned that deadlines were already upon them and they would need to give this full attention as soon as CNY was over.
 - **Pavilion Concept** – for 2020 – Hamish had no new feedback on the Pavilion Concept and Cheryl said they would review their initial list of first steps.



3. B2B meetings

- Brendan gave feedback on the February event at Red Wall 1939, saying it was very interesting and well attended.
- March 13th – Textile Lofts, WLB would like to chat for 5 mins
- April 11th, Crown Range
- May 22nd, Ports of Auckland – (TBC venue)
- 19th June, UnserHaus

4. Other Business–

- Auckland Museum collaboration – Cheryl gave brief feedback on the meeting held with Nick Hill from ATEED and said she would report in more detail once the Museum had had another brainstorm/strategy session with all parties.
- What next re 195? Cheryl presented everything that the PBA had done regarding these premises in the past 5 years. The board had yet another discussion on next steps. Jason and Martyn suggested we should check on the building WOF. No conclusion was reached.

5. **Health and Safety** – nothing additional

6. **Financial & Staff/Housekeeping** – nothing additional

Next meeting 26 Mar, Jasmax