



MINUTES: Parnell Business Association Monthly Committee Meeting

4pm, 27 Nov 2018

Jasmax Boardroom, 2 Marston Street, Parnell

1. Welcome – Paul van Dorsten

Paul welcomed everyone, thanked Hamish from Jasmax for offering their premises and congratulated Nick Healy on his marriage.

Attendees: Andrew Luxmoore, Brendan Drury, Hamish Boyd, Jason Galea, John Bardebes, Lisa Caughey, Lisa Stone, Martyn Hamilton, Nick Healy, Richard Lees, Ricky Reddy

Parnell Business Association: Cheryl Adamson, Carolyn Keep

Apologies – John Coutts

Approval of circulated minutes from meeting 30 Oct

Moved by: John Bardebes Seconded by: Lisa Stone

2. Quarterly Review. Cheryl explained the function of the quarterly review to the new members and presented an update on:

- Our goals and Marketview stats from the last quarter
- Advocacy update
- Crime and Security update and challenges. One of the challenges highlighted was the WINZ temporary accommodation at Parnell Lodge causing a significant increase in crime. It was suggested that we email our local councillors and CC the committee so they can individually make contact.
- Marketing overview of recent and forthcoming events
- Budget and forecast update

2. Marketing and Promotions

- Christmas bauble. Cheryl noted that overall we were very happy with the bauble, but had run into some security issues with people climbing the bauble at night. She highlighted that CCTV was in operation and that a new sign would be installed the following day. Hamish suggested slight rewording on the board.
- Paul mentioned that he and Cheryl had had discussions about additional security and was suggesting a static guard for 4 hrs Thurs, Fri and Sat nights?
- Jason suggested that we try and get the bauble taken down before New Year and Cheryl said she would ask supplier. After a bit more discussion it was agreed to get static guards from First Security as suggested and review closer to Christmas.
- Cheryl also updated the meeting on the competition with a sponsored trip from Cathay Pacific
- **Paws in Parnell 2nd Dec** – The next event would now take place on the same day as the Santa Parade, which was not ideal.



- **Chinese New Year** – Cheryl gave feedback that all was going well and the office would be working on those deadlines pre Christmas
- **Winter Festival-** Cheryl explained that ATEED had approached the BIDs to participate in a Winter Festival in July 2019. PBA had submitted an event and would be working on detailing the concept.
- Hamish suggested an alternative for future consideration – perhaps Christmas, perhaps Winter Festival. To run a competition for various design/architectural companies to design an installation for Heard Park or Fraser Park along the lines of the Serpentine Pavilion. We would need to seek sponsorship and the winning design would be installed in a public space. All agreed this was an idea worth pursuing and Cheryl and Carolyn agreed to follow up with Hamish.

3. Council and CCO's

- **Public Safety and Nuisance Bylaw** – Cheryl gave an overview on the proposed review to bylaws, saying for the most part they were innocuous, but she was concerned about the proposed change to begging references. Discussion around the table reflected a range of opinions as to how best to deal with this complex social issue. She noted that our submission was due on the 5th December and there would be a joint submission on behalf of the BID's.
- **RPTP** – feedback was required by 14 Dec, and all we could potentially do was reinforce previous submissions on inadequate public transport – especially servicing St Georges By Rd.

4. AGM Feedback

- Board Charter - Cheryl said she was securing final signatures
- Paul explained that Richard had offered to try and address issues raised by certain retailers

5. Security

- First Security contract – John explained the status of the night patrol contract and the letter that had been drafted by Cheryl to landowners. He explained he had had an opportunity to discuss the premise with one of the major landowners.
- CCTV owners – as per report

6. Business meetings

- 12 Feb Red Wall 1939

7. Health and Safety – nothing additional

8. Other Business– what next re 195? This was discussed and it was agreed to leave for the new year

9. Financial & Staff/Housekeeping

Office will closed from lunch on 21 Dec to 7 Jan – Cheryl will monitor security reports and issues around bauble



10. **Other business.** Brendan mentioned he was keen to ascertain from ATEED how Parnell could be featured on the videos of incoming airlines and what the process was.

Next meeting 29th Jan, Jasmax