



MINUTES: Parnell Business Association Monthly Committee Meeting

4pm, 26 Nov 2019, Jasmx Boardroom, 2 Marston Street, Parnell

1. Welcome – Paul van Dorsten

Attendees: Alan Bertenshaw, Andrew Plimmer, Brendan Drury, Denise Cohen, Hamish Boyd, Jason Galea, Lisa Caughey, Lisa Stone, Martyn Hamilton, Nick Healy,

Parnell Business Association: Cheryl Adamson, Carolyn Keep

Apologies – Richard Lees

Guest – Belinda Masfen

2. **Presentation Belinda Masfen** – Paul welcomed Belinda who addressed the meeting relating to the growing vacancies in Parnell and her desire to chat to some of the key landowners with a view to developing a shared vision of the type of tenants that should be targeted/leased to. Belinda committed to have a few informal discussions and then revert next year. Belinda then left the meeting.

3. **Approval of circulated minutes** from meeting 29 Oct
Moved by: Lisa Stone
Seconded by: Andrew Plimmer

4. **Feedback overseas conferences** – Cheryl delivered an overview of the topics and presentations from the Mainstreet SA conference in Adelaide and the ICTC Conference in Townsville in October.

5. **Quarterly Report - Summary** – Cheryl highlighted how we had performed according to our goals over the past few months as well as gave an update on the budget and discretionary spend.

6. **AGM outstanding** - Cheryl noted there were still certain signatures outstanding and said she would chase those individually.

7. Council/CCO's

- Paul noted that we were meeting with Desley Simpson on the 2nd December with the intention of setting up a monthly meeting.
- He also noted that the WLB had not yet confirmed who our representative would be.
- Cheryl said that our first meeting with the WLB would likely only take place in Feb.

8. Security

- Platform 4 Group – Cheryl said the monthly meetings were tracking well and they were making a really good effort with sales.
- Parnell City Lodge, together with the Cracroft apartments had some troublesome residents in the last month, as per usual. Cheryl did mention



however that she had received an email from the owners of the Parnell Student Village saying they were not planning to lease to WINZ.

- CCTV update and Nirovision App – Cheryl and Martyn would be attending a demo of this app the following day, with a view to it being utilised for Parnell.

9. Marketing

- Christmas bauble and Motifs – Paul asked Cheryl to explain the issues with Auckland Transport and the motifs, which had come out of the blue, shortly before installation was scheduled. Hamish offered to look at the correspondence from AT requesting new fixtures to accommodate the wind loading.
- Carolyn gave feedback on the Christmas Gift guide and both Lisa C and Andrew confirmed they had seen a spike in sales since the guide was distributed.
- Year of the Rat – Carolyn gave an update on the artwork and sponsor.
- Faraday Festival – Carolyn said she was still busy to-and-fro with council and the permit. Nick confirmed the businesses were very excited about the event and said he has spoke to Jeff Fearon about activating the space.
- Elemental – we were awaiting the outcome of the funding application.
- America's Cup – ATEED would be presenting to members of the board on the 21st Jan at 3.30

10. B2B meetings and other

- 20th Nov, Ray White - Paul thanked Lisa Stone for a great event the previous week
- 13th Feb JGG (Chinese New Year)
- 18th March House of Travel – Brendan discussed which speakers he may be able to confirm.

11. Other Business

- Railway Bridge idea – Hamish presented segments of the proposal from Lightworks. It was agreed we next need to meet with the supplier plus the landowner in Carlaw park, before going to Kiwirail.
- Sculpture Walk – no further progress on this
- Shuttle – Jason gave feedback on his feedback in this regard and said he had discussed a 'demand survey' as the next step. Alan offered to assist with this initiative.

12. **Health and Safety** –there was nothing additional to report

13. **Financial & Staff/Housekeeping** – nothing additional to report

Next meeting 21 Jan, Jasmex