



MINUTES: Parnell Business Association Monthly Committee Meeting

4pm, 27 Mar 2018

2 York Street, Parnell

1. Welcome: Paul van Dorsten

Apologies:, Jeff McCarthy, John Coutts, Lisa Stone

Attendees:

Committee Members: Brendan Drury, Carey Oldfield, Jason Galea, John Bardebes, John Coutts, Lisa Caughey, Martyn Hamilton, Ken Crosson, Ricky Reddy

Parnell Business Association: Cheryl Adamson, Carolyn Keep

Approval of circulated minutes from Feb meeting

Moved by... Jason Galea Seconded by.....Lisa C, all in favour

2. Health and Safety

- Cheryl discussed her concern around the Summerset site and the fact that she had been in contact with the owners re the perceived safety risks. After some discussion, it was agreed that Cheryl would cc the CEO in the correspondence, but there was nothing further we could do.
- Paul van Dorsten said we would be getting insurance quotes 1 month before expiry.

3. Council and CCO-s

- **Meeting CE's of council CCO's** – Cheryl reported on the initiative between Heart of the City, Newmarket, East Tamaki, North Harbour and Parnell BIDs in terms of CC's and shared objectives. She gave feedback on the meeting held with the CE's of all the CCO's.
- **LTP, 10 Year Budget, Auckland Plan and Local Board Submission** – Cheryl explained several areas in the submission and gave feedback on the hearing at Auckland Council plus the one at the Waitemata Local Board. She noted to the board the various areas we had chosen to highlight and also alerted them to the variables in rate increases. She thanked Jason for his input.

4. Marketing and Promotions

- Paws in Parnell review – 5th April – Carolyn confirmed that we were meeting both the Local Board and the even permitting team from council on the 5th April and would know from there.
- Chinese New Year
 - Results – Carolyn reported on the results, saying we are very happy with the outcome, in terms of PBA objectives, the artists and Starship.



- It was discussed if we should revert in any way to the allegations pre the promotion, which was decided against by the committee.

- Décor

- Carolyn gave an update on the progress with the annual Décor promotion and the intention to widen the brief so all interior suppliers could be represented (home and office).

5. CCTV, First Security

- CCTV – Martyn gave feedback that he had met with the potential landowners and they had all the costs. He was hopeful they would sign for 2 buildings in the next month.
- First Security – Cheryl reported that Karina had had a gallbladder op. She noted her concern that we do not have a good stand in for Karina and had addressed this with First Security.

6. B2B network meetings

- Paul and Brendan gave feedback on the recent event at Holy Trinity Cathedral
- 19 April – Auckland Bowling Club, would be the next event and they would be offering a great prize
- 24 May would take place with Go Mobile at The Commons

7. Financial & Staff/Housekeeping

- Cheryl said she would be reworking the budget in the next month, to include the adaptation of certain marketing initiatives, plus looking at including Christmas décor options. She chatted about our challenge with the fairy lights and the fact that so many of the large tree installations were now more than 6 years old and needed replacement.

8. Other business?

- Shuttle – Cheryl reported on her meeting with Xero and said they would jointly be trying to work on a proposal for the shuttle.

Next meeting 2018, 1 May, BizDojo