



## MINUTES: Parnell Business Association Monthly Committee Meeting

4pm, 28 May 2019, Jasmx Boardroom, 2 Marston Street, Parnell

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### 1. Welcome – Paul van Dorsten

Attendees: Brendan Drury, Hamish Boyd, Lisa Caughey, Lisa Stone, Jason Galea, John Bardebes, Martyn Hamilton, Nick Healy, Richard Lees, Vernon Tava

Parnell Business Association: Cheryl Adamson, Carolyn Keep  
Apologies –John Coutts, Ricky Reddy

Approval of circulated minutes from meeting 30 Apr  
Moved by: Jason Galea Seconded by: John Bardebes

### 2. Quarterly Report – Cheryl presented the quarterly report and presented highlights and challenges under the following categories.

- Strategic Framework and Goals – a recap on our Strategic Framework and 5 areas of activity, plus a recap on how we are tracking on our goals.
- Advocacy and Representation – a recap of our status on a range of AT and Council projects was referred back to the schedule that is reviewed monthly with the Waitemata Local Board. Cheryl mentioned the impact of the roadworks in Parnell Road, but said only 8 members had responded to the survey.
- Crime Prevention and Security –
  - Crime in Parnell with special reference to Parnell City Lodge was discussed. John Bardebes mentioned the meeting with Paul Goldsmith and the request for a letter to the Ministry of Social Development.
  - Cheryl also mentioned her meeting with KiwiRail following a security incident they had on their premises in Carlaw Park and Paul suggested that James make sure he is seen in that area when possible.
  - Cheryl also gave an update on owner/subsidised cameras and who may be interested in the next phase. Martyn said he thought that 347 Parnell Road would soon be on line and also noted he would be happy to discuss with the Carlaw Park property owners.
- Marketing and Communications –
  - Cheryl gave an update on Elemental AKL and presented some visuals to date. Jason asked if we need security for the Friday evenings?
  - Cheryl gave a brief overview of upcoming promotions in this financial year.
- Business Development and Networking –
  - Cheryl did a recap on both past and future B2B events and mentioned how successful the Ports of Auckland event was.
  - She also highlighted the RetailNZ Summit and said only 6 businesses had taken up the offer to attend the forum.



- Environment and Streetscapes - Cheryl explained how the Parnell Plan would fit into this segment and how the long term lobbying for funding would work.
  - Quarterly budget update - Cheryl gave an update on budget and forecast and described the detailed budgeting process leading up to year end.
3. **New ideas** - various board members took part in this open discussion.
- Jason noted he would really like to pursue a shuttle in Parnell to supplement the gap in Public Transport for St Georges Bay Road area.
  - Lisa said she was very interested in exploring the community synergy with Museum and Newmarket.
  - Cheryl noted her recent talks with ATEED, the dates for Americas Cup etc. and the fact that ATEED are looking for new ideas to promote can create opportunities for Parnell.
  - Hamish suggested Parnell CEO's B2B (Parnell Power People)
  - Hamish also described the idea of a sculpture walk which was mooted several years ago before being lost in bureaucracy.
  - Hamish to talk to Kevin re sculpture 'land' options.
  - Nick said he was really supportive of a Faraday Street party - either for Artweek or early next year.
4. **Council and CCO's** - Vernon noted there may be an opportunity for Parnell to participate in Arbor Day and he said he would send details.

Next meeting 25 June, Jasmox