



MINUTES: Parnell Business Association Monthly Committee Meeting

4pm, 28 August 2018

Quality Hotel, Gladstone Road, Parnell

1. Welcome – Paul van Dorsten

Apologies: Brendan Drury, Carey Oldfield, John Bardebes, Ken Crosson, Lisa Caughey, Martyn Hamilton, Vernon Tava

Attendees: Jason Galea, John Coutts, Lisa Stone, Ricky Reddy

Parnell Business Association: Cheryl Adamson, Carolyn Keep

Approval of circulated minutes from meeting 31 July

Moved by Jason Galea

Seconded by Lisa Stone

2. Health and Safety - Cheryl updates the meeting on the pedestrian crossing outside Subway and her interaction with Auckland Transport who had visited the site and said they would be sending a safety engineer to review all the crossings.

3. Council and CCO's –

- Change of ward boundaries – consultation closes 11 Sept – Cheryl and Paul discussed what the PBA would be submitting in this regard, as it was important that we are able to work with whomever in local politics.
- Parnell Plan update – Cheryl gave feedback on the meeting the previous meeting night saying the current phase was protracted and lacking in excitement.
- Quay Street – Britomart – Cheryl reported back on the meeting she and Carolyn had had with Britomart and their advice.
- Council call centre – As an outcome of the joint BIDs initiative, BIDs would be given a priority email to circumvent the Council call centre, which was a good win.
- Project Streetscapes – Cheryl explained this project and said she would be contributing for Parnell.
- Graffiti – KiwiRail corridors – Cheryl explained this was of concern as it was spreading
- Annual Presentation Local Board 9th Aug – Paul gave feedback saying it went really well and the board seemed really happy with what we were doing, especially with regard to Christmas.

4. Security – Cheryl reported on the following

- First Security – they seemed to be improving on night patrols, not 100 per cent but more observant
- CCTV owners – nothing immediate, quotes in play with several owners
- Parnell City Lodge – WINZ facility – James is keeping an eye on any new happenings. Lisa Stone also commented that she had seen some rather unsavoury characters around.

5. Marketing and Promotions – Cheryl updated the following

- Artweek / Heritage – and Paws in Parnell – weekend of Oct 6th and 7th, with an added Japanese exhibition on the 13th
- Moon Festival – this was a new online promo, as we were going to be given several gift boxes to give away week of the 24th Sept
- Christmas décor and promo/CCTV/Insurance – generally the response to the leaflet had been positive, and we are now investigating CCTV and Insurance as well as encouraging retailers to do window displays.



- Streetscapes/Heard Park – Paul commented on how nice Heard Park looked with the new turf.
- Chinese New Year - the pig molds had arrived and would soon be distributed to galleries.

6. Business meetings

- Millennial seminar this am - Paul commented that he felt the attendance that morning had been good and the address was of interest.
- The White Room, Sept 20th was the next B2B
- EMA (Employment Manufacturers Association) would take place on the 18th October, together with Newmarket.

7. AGM prep 27th Sept – Cheryl gave an outline of the points below

- Nominations Committee – confirmations – Richard Lees from Huckleberry plus Nick Healy had submitted their nomination forms. Paul would chat to Jasmox potential.

- AGM invite to go out between 3-6 Sept, deadline nominations 13 September
- Final signed financials, which had been circulated prior to meeting

Resolution – to ratify the Statement of Accounts/Annual Report and audit

Moved by...Lisa Stone Seconded...Jason Galea

- Indicative budget 2019-2020 and rate in the dollar. Cheryl explained how the rate in the dollar for the BID Targeted rate had reduced in the last year, while the capital value had increased. She also showed a comparison of the Parnell Rate in the dollar as compared to all the other BIDs in Auckland. Cheryl the took the committee thought the most important highlights of budget spend for the 2019/2020 year, working on a budget of \$855.000. Paul noted that he and Jason had had a careful look at the budget in a prior meeting, and while mindful of the sensitivity to rates increases, we also needed to estimate what inflation could be in 2 years time and the funds required to maintain our current activities. The increase of 4.6% in the targeted rate, would still place us well below the 2016/2017 and 2017/2018 rate.

Resolution to ask for a budget of \$855,00 at the AGM.

Moved by...Jason Galea, Seconded by Ricky Reddy, All approved.....YES

8. Financial & Staff/Housekeeping – no new matters to raise

9. Other business? Cheryl noted the following

- 195 – there was the potential of a Christmas Pop-up in 195, which would be wonderful
- Heard Park had just been given new turf
- She had met with Summerset following the last committee meeting to address ‘boundary management’ in their planning.
- On the 30th Oct, there would be a guest presentation.

Next meeting, 25th September 2018, Quality Hotel

AGM 27th Sept 2018, Quality Hotel