



MINUTES: Parnell Business Association Monthly Committee Meeting

4pm, 29 Oct 2019, Jasmax Boardroom, 2 Marston Street, Parnell

1. Welcome – Paul van Dorsten

Attendees: Andrew Plimmer, Brendan Drury, Denise Cohen, Hamish Boyd, Jason Galea, Lisa Stone, Marty Hamilton, Nick Healy, Richard Lees

Parnell Business Association: Cheryl Adamson, Carolyn Keep

Apologies – Alan Bertenshaw, Lisa Caughey

Approval of circulated minutes from meeting 24 Sept
Moved by: Lisa Stone Seconded by: Hamish Boyd

2. Presentation Belinda Masfen – Paul reported that Belinda had sent her apologies as something unexpected had occurred. This would take place in the November meeting.

3. AGM Feedback –

- Paul welcomed the 2 new committee members and said we would do an official induction of all 3 new members soon. Paul noted that as in previous years, we had extended an invitation to Auckland Museum as a non-voting member on the board and Denise Cohen had been nominated in this role.
- Paul also reported on his discussion with John Coutts. It was agreed he should come to the Nov meeting so we can thank him.
- Cheryl said she would circulate the Board Charter before the next meeting.

4. Council/CCO's

- Grafton Gully submission. Cheryl noted that she had taken a mid-line on the submission after talking to POAL, who are very negative about it. It seemed One of the main concerns being whether it was a viable idea or not – we need to see the modelling first.
- The Strand/Shane Ellison – had agreed to meet with Cheryl on the 30th Oct.
- Gladstone cycleway – Jason and Cheryl reported back after the Community Reference Group on the 22nd Oct at which it was announced the proposed cycleway would not go ahead. The reasons were that the costs benefit analysis rated it at the bottom of 13 priorities and the community aspirations were too costly to execute.
- Regular meetings Desley Simpson – Paul mentioned that Cheryl would be setting this up
- Presentation Local Board – Cheryl reported that we were awaiting a date for our presentation to the newly elected Waitemata Local Board as part of our annual obligation. We are also waiting to hear who our Parnell representative will be.



5. Security

- Platform 4 Group – Cheryl reported that this was going well so far. They were responsive and were chasing sales. Andrew mentioned that the continuity with James was fantastic.
- Parnell City Lodge – much of the same. The tip jar couple were arrested and then the women was allowed out on bail. There was a recent group stealing around the village and residential area.
- Parnell Student Village – Cheryl reported that we had heard that they may convert this to transient accommodation.
- NZ Police – Cheryl mentioned how under resourced the Police are following discussions with them in a recent meeting.
- CCTV update – Martyn said that hopefully cameras would be up at 347 soon, and potentially another in Bath Street. Cheryl reminded Martyn about the WiFi connection in Garfield Street.

6. Marketing

- Décor entries – Carolyn reported the competition had closed with over 7,000 entries and the winner was delighted.
- Christmas gift guide – would be ready by mid Nov.
- Year of the Rat – Carolyn gave a brief status update.
- Elemental – Carolyn and Cheryl had met with ATEED and had submitted a funding application.
- America's Cup – Cheryl mentioned she was trying to set up a time for ATEED to present to the board. Denise also gave her impressions of what ATEED would be looking at for this event.

7. Concierge event meet the region – feedback Andrew

- Andrew commented that he felt the Parnell presence was excellent. The awareness of Parnell was very good and many of the hotel concierges demonstrated a genuine attachment to the suburb and its offerings. He thought the effort was really worthwhile and we should also start building a relationship with Chauffeurs of high-end spenders.

8. B2B meetings and other

- 17th Oct, Siematic in association with Multimedia Magazines. Paul and Brendan commented on the glamorous occasion
- 20th Nov, Ray White

9. Other Business

- Museum destination strategy – Denise gave a summary outline of the destination strategy for Auckland Museum, Newmarket and Parnell as the Eastern area of the city or 'loop'. She said we were all exploring how we



- complement one another. We are hoping to present to ATEED/Nick Hill soon.
- Railway Bridge idea – Cheryl discussed an idea for lighting the railway bridge across Parnell Rise and mentioned Neville Lynne had approached her with this idea. Hamish had arranged for a lighting guy to meet with us.
- Sculpture Walk – Hamish to see Kevin
- Shuttle – Jason and Cheryl would be meeting soon
- Adelaide and Townsville conference – at the next meeting Cheryl would present highlights from the two trips. She thanked the committee for the opportunity.

10. **Health and Safety** –there was nothing additional to report

11. **Financial & Staff/Housekeeping** – nothing additional to report

Next meeting 26 Nov, Jasmex