



MINUTES: Parnell Business Association Monthly Committee Meeting

4pm, 25 Feb 2020, Jasmx Boardroom, 2 Marston Street, Parnell

1. Welcome – Paul van Dorsten.

Attendees: Alan Bertenshaw, Andrew Plimmer, Hamish Boyd, Jason Galea, Lisa Caughey, Lisa Stone, Martyn Hamilton

Apologies – Brendan Drury, Denise Cohen, Nick Healy

Parnell Business Association: Cheryl Adamson, Carolyn Keep

2. Approval of circulated minutes from meeting 21 Jan

Moved by.... Jason Galea

Seconded by.....Lisa Stone

3. Council/CCO's

- Meeting WLB 11th Feb and Desley Simpson 17th Feb – feedback. Paul gave feedback on the meeting with Desley Simpson and Sarah Trotman with reference to the pathway to funding for our large projects, and how this all had to be included in the upcoming consultations. Cheryl noted the following were out for consultation. She also mentioned she was really disappointed that the Parnell Plan has not been mentioned in the local board summary.

Submissions by 22 March

Annual Budget Auckland Council 2020/2021, Local Board Plan 2020/2021, CCO review.

4. Security

- CCTV update and Nirovision App – Martyn gave an update on the quotation as well as the additional camera in Cleveland Rd. The following resolutions were agreed upon including the approval of the discretionary budget allocated for CCTV (\$24K allocated till July and \$12K in 20/21 budget)

Resolution: To spend \$9,5K (inc GST) on a camera mounted on a street light pole facing Cleveland/St Georges Intersection, including installation, plus installation of a wireless connection to GCF Building, Farnham Street.

Moved by ...Martyn Hamilton

Seconded by..... Alan Bertenshaw

Resolution: To spend a total of \$21K on two installations of facial recognition camera systems, plus a facial recognition server, installation and camera to enable use of Norivision facial app – contingent upon contributions from 2 landowners in Parnell Road.

Moved by ...Martyn Hamilton

Seconded by..... Alan Bertenshaw



5. Marketing

- Year of the Rat feedback, Carolyn gave feedback on the recent promotion as per the monthly report and Cheryl noted that we had made the decision to devote the funds for CNY 2021 to America's Cup, due to several factors.
- Faraday Festival update - Carolyn mentioned the permit was 'almost' granted, and most other items were in place for this event.
- May/June retailer spend - the suggestion was made to focus on the Wellness category including salons/spas/physio/yoga/wholefoods/ who are normally quiet in winter and to create collateral similar to the Gift Guide in December to promote local patronage.

Resolution: - to devote \$15K in discretionary/retail spend to wellness category, aimed at local support

Moved by Lisa C

Seconded by..... Jason G

- Elemental 2020 - Cheryl gave an update on the status including the juggling of the installation, photography and permit deadlines
- Décor - Date TBC
- America's Cup - presentation 21 Jan. Cheryl have an overview of the brainstorm meeting held the previous week and the decision to aim for 4 Whales Tales x 4 at 50% of the costs and source sponsorship of a further 50%

New Website - Paul noted that he and Andrew Plimmer had evaluated the presentations for the new website and had requested Cheryl to draw up an analysis criteria which had then been reviewed again. Based upon all the analysis presented the recommendation was to remain with the incumbent contractor, Netbranding.

Moved by Andrew Plimmer, Seconded by Paul van Dorsten.

6. B2B meetings and other

- 18th March House of Travel
- 31st March, Comedy Night fundraiser at Zacs Bar. Rotary were going to raise funds for an AED in Heard Park and permission for placement was being sought.
- Mid April, Summerset to confirm

7. Other Business

- Railway Bridge idea - Hamish reported on the presentation to Kiwirail, and said we would be following up



- Shuttle – Jason handed out some calculations and gave feedback on the costings thus far. It was suggested that we should investigate Uber options as well.
- Composting trial – Cheryl mentioned the outcome of the survey and said that WeCompost would be following up
- 195 – no further feedback

8. **Health and Safety** –nothing to report

9. **Financial & Staff/Housekeeping** –

Next meeting 31 March, Jasmex