



MINUTES: Parnell Business Association Monthly Committee Meeting

4pm, 26 May 2020, Zoom meeting

1. Welcome – Paul van Dorsten.

Attendees:, Alan Bertenshaw, Andrew Plimmer, Brendan Drury, Denise Cohen, Hamish Boyd, Jason Galea, Lisa Caughey, Lisa Stone, Nick Healy

Apologies – Martyn Hamilton,

Parnell Business Association: Cheryl Adamson, Carolyn Keep

Waitematā Local Board – Sarah Trotman

Guests – Adam Tyrie and Craig McGarr, Summerset Group

2. Approval of circulated minutes from meeting 28 April

Moved by.... Nick Healy

Seconded by.....Lisa Stone

3. **Summerset Presentation** – Adam Tyrie

- Adam gave the board a 40 minute presentation of the Summerset development, showing design drawings and speaking to various aspects of the site. He notes they were also taking various residents through the presentation and the next step was to present to council for consent and once that was notified the visuals would be available for circulation.
- There were no further questions from the board so Paul thanked Adam and Craig.

Adam and Craig left the meeting

4. **Committee**

- Cheryl tabled the date for the AGM as Wed 23 Sept, lunch time, venue The Parnell (previously Quality Inn), as this was just before school holidays.
- Paul noted that we need to think about revising our KPI's post COVID as they were not as relevant any more. Paul said that this was something we could put on the Agenda for the next meeting as a brainstorm. This would need to be decided before the Annual Report compilation.
- Marketview results – Cheryl gave a brief overview of some of the points in the Q1 results, noting how competitive areas performed and how the impact was felt weeks before lockdown. Obviously the Q2 result was going to be far worse.

5. **Marketing & Streetscapes**

MAY- JUL

- Hands up for Local, residents voucher leaflet
 - Carolyn said she was really chuffed that 31 businesses were participating and this would go out to residents in June. In addition there would be follow up via our database channels, plus social media and a bit of WeChat.



- Streetscape presentation –
 - 229 Window Display – Cheryl mentioned that 229 would soon be complete and she was very happy with the result
 - 149 had approved a wrap.
 - Kevin Harvey premises – Lisa gave an update as to what City Construction were doing in terms of allowing existing tenants to activate empty spaces.
- Rainbow Gate light installation – Cheryl mentioned we were still struggling with the permit and they wanted all sorts of contact tracing to comply with Level 2. Cheryl said she was going to approach the Local Board in to assist.

New Website – Cheryl gave an update saying the design had been approved and she thought the new website was about a month away before we would have access to start loading new items and updating business listings.

6. Security

- Cheryl reported that the night patrols were back to normal hours and all seemed fine
- She also reported that the Parnell Pines were now also accepting WINZ guests

7. B2B meetings and other –

- Google seminar – feedback from the seminar had been positive and hopefully from July we would be able to resume our B2B network meetings.

8. Council/CCO's

- Rates consultation timing – Sarah said she was awaiting final confirmation but had expected the consultation material to be out by the end of this week. She gave feedback on the stance of the WLB on their budget and also confirmed there would be no option in the consultation material for a zero per cent budget.
- NZTA/The Strand – 5 June meeting set
- Sarah anything else?

Sarah and Denise left the meeting

- 9. **Other Business** - 195 and the option of a 3-month PR retainer was discussed 'in committee'

10. **Health and Safety** –nothing to add

11. **Financial & Staff/Housekeeping** – nothing to add

Next meeting 30 June, Zoom/TBC