



MINUTES: Parnell Business Association Monthly Committee Meeting

4pm, 27 Oct 2020, Jasmex.

AGENDA

1. Welcome – Paul van Dorsten

- Attendance and Apologies
- Attendees: Andrew Plimmer , Brendan Drury, Hamish Boyd, Jason Galea, Josephine Rudkin-Binks, Lisa Caughey, Lisa Stone, Mike Jennings, Nick Healy, Paul van Dorsten
- Apologies – Denise Cohen, Martyn Hamilton, Sarah Trotman,
- Parnell Business Association: Cheryl Adamson, Carolyn Keep
 - Approval of circulated minutes from meeting 29 Sept
 - Moved by.... Lisa Caughey Seconded by...Jason Galea
 - Issues arising from minutes, not covered in Report/Agenda

2. Intro new committee members

- Josephine Rudkin-Binks and Mike Jennings gave an overview to the meeting of their experience and what they felt they could bring to the board.

3. AGM Feedback

- Board Charter – Cheryl mentioned there were a few final signatures outstanding

4. Marketing & Streetscapes

- Hospo first 2 weeks Nov – Carolyn shared the inclusion in the newsletter and explained the same spread was going to be in The Stones property magazine.
- Christmas Heard Park & gift guide. Carolyn explained that the décor may be installed a week earlier than expected and the gift guide was on track for delivery.
- Discussion extended trading, Happy Hours/Wed evenings.
 - Andrew spoke to his desire for Parnell retailers to open 11-7 but understood this had been tried before and was really difficult. Cheryl explained that we had met with Mike and discussed the merits of a ‘happy hours type’ promotion across the district one night a week as a way to connect the retail and hospo. Mike explained how this could potentially work and Cheryl said we would be testing the concept on a few hospo guys
- Nov 18th Walk – AT, Cheryl confirmed this was happening and the web page on walks would need to be completed
- Parnell benches – discussion (Feb-April). Final media was still being selected

5. Security

- Amit – dedicated sales update. Cheryl thanked Nick for his assistance and explained how this was working and that a concerted effort was being made.
- Facial recognition CCTV. Cheryl explained her reservations, but several of the board members felt this would not be an issue if correct protocols were



put in place. Paul suggested that Cheryl circulate the quote via email pre the next meeting if she needed approval to proceed.

6. B2B meetings and other –

- 18th Nov – Premium Liquor
- 2021 suggestions included possibly some seminars on sustainability

7. New Local initiatives/sustainability

- Meeting community garden was taking place on the 3rd Nov including Jerome from Jasmox
- Composting initiative, the 6 week trial is set to start on the 2nd Nov. Joey said they were going to try and do at their office block and Mike said he was interested in participating
- Parnell Plan community meetings - aiming to complete by end Nov

8. Council/CCO's

- Annual presentation WLB was set for the 2nd Feb 2021
- Heard Park – Cheryl explained that she was asking the WLB for guidance and how to asking how to 'uncouple' the issues with regards to the toilet removal and concept plan – meeting 12th Nov
- NZTA/The Strand – still no feedback, AT have not had designation renewed
- Long Term Plan - re St Georges – Cheryl was asking how the advocacy of the local board gets noted for the Long Term Plan, and again had asked the WLB for advice which had not yet been received.
- Breakfast with Desley Simpson and Sarah Trotman had been arranged for the 24th Nov.

9. Other business

- Last meeting of the year for the board and dinner was discussed. Cheryl would arrange
- Liquor Licence 46 & York - it was asked if there was anyway we could assist and Cheryl said she would investigate

10. Health and Safety –nothing to add,

11. Financial & Staff/Housekeeping – nothing to add

Next meeting 24 Nov, venue TBC ,