



## New Bus Network for the Central Suburbs - Parnell Submission

### Purpose & Background

To lobby for a **regular and frequent bus** service that goes along The Strand, so workers along The Strand and in St Georges Bay Rd have access to public transport.

The Young Hill Copper Report states that Parnell centre (defined in this report as most of the businesses along Parnell Rd) had over 2000 jobs in 2012 and that Parnell commercial precinct (defined in this report as the balance of Parnell including St Georges Bay Rd), had over 4,400 jobs in 2012, and “employment has been increasing over time”. Given the 2012 stats we estimate that there are around 7000 workers in Parnell.

Just along St Georges Bay Rd, we estimate at least 2000 workers, which does not include The Strand or new developments such as:-

- Faraday Properties Limited- Watt Street -  
<http://www.colliers.co.nz/50658/#.VkEXga4rL-Z>
- Krukzeiner Development from Watt to Cleveland Rd -  
<https://www.bayleys.co.nz/Listing/Auckland/Auckland-City/Parnell/419780>
- and a 12,000 m2 building from Mansons - which will house over 800 employees.  
[http://www.nzherald.co.nz/business/news/article.cfm?c\\_id=3&objectid=11417993](http://www.nzherald.co.nz/business/news/article.cfm?c_id=3&objectid=11417993)

### The proposed 703 route change

We welcome the proposal of the re-route of the 703 along The Strand in April as a start to adding services along that route, rather than Quay St, so that it increases the walkable catchment of the service. However we must please address the fact that the service **would need to be every 15 minutes in peak times on weekdays** to satisfy the needs of workers.



### **Benefits would be the following:**

- 1 – Adds a larger customer base to the route.
- 2 - Increases the walkable catchment community.
- 3 – Retains the time efficient direct route to the city.
- 4 - Satisfies the needs of the customer and maximizes the incentive to use the bus system.

Most importantly it increases the quality of the service thus satisfying the stated aims of the changes being made by Auckland Transport.

- Please can you confer with NZTA and give us feedback as to the locations of the bus stops. Crossing The Strand is very unsafe and the proposed pedestrian crossing quite a walk away from the main business intersection at the corner of St Georges Bay Road.
- Please give consideration to the large proportion of students from Whitecliffe College who could make good use of this service with drop offs either along The Strand or Gladstone.

### **Other feedback**

1. Certain members have suggested a re-route of one of the link bus services down St Stephens, Gladstone and The Strand, then joining again with Parnell Rd. We would like feedback on the merit of this suggestion.
2. Other members have requested a bus route all the way up St Georges Bay Rd, turning at the circle at the top.

### **Museum shuttle?**

1. You have mentioned a trail shuttle to the Museum from Newmarket. Parnell is very in need of capitalizing on the visitor traffic from The Auckland Museum and we would like to know why this has not been considered for Parnell as well?
2. Parnell Inc. would like to progress discussions with AT about a Parnell shuttle.



- a. With the hilly nature of the precinct, from the Auckland Museum and Domain down the valley to the Parnell station, the station up the hill to the village, the village down the hill to St Georges Bay Rd, a shuttle presents a more attractive option to get around. Not to mention how disconnected Carlaw Park and the Tennis arena are from Parnell.
- b. Visitors could benefit greatly from being able to connect the Rose Garden, the French Market, the Museum, The Domain, The Tennis Arena and the Station – all of which are currently disconnected and unable to feed off one another from a tourist perspective.
- c. The increased apartment density planned in Cheshire Street, the planned retirement 300+ facility, an increased tennis arena as well as large office developments in St Georges Bay Rd, all promise an increase in people desirous to connect and hopefully use Public Transport.
- d. Current large events in The Domain such as Coke Christmas in the Park, more large events planned such as The Lantern Festival and off site spectator viewing of the tennis, could all use a shuttle to access main public transport routes.
- e. Perhaps this is something Parnell businesses and AT could partly subsidise until it reached efficiency?

Kind Regards

Cheryl Adamson, General Manager, Parnell Inc.

**Please see attached feedback from some of our members**



----- Forwarded message -----

From: **Mary Gordon** <Mary.Gordon@horizonradiology.co.nz>

Date: Wed, Nov 11, 2015 at 12:00 PM

Subject: RE: Feedback and next action following meeting on Bus Network

To: Cheryl Adamson <cheryl@parnell.net.nz>

Hi Cheryl,

The 703 needs to be at 15 minutes intervals during peak hours as the intended half hour service is not going to meet the requirements for users to arrive at work on time if their connecting public transport is running late etc.

Would prefer the Outer Link bus to divert down St Stephen's Ave, Gladstone Road, The Strand and then link onto it's current route being Beach Road. This allows the service to be at 15 minute intervals, there would be minimal if ANY hold up to the service and the diversion is marginal compared to the current route which goes down Parnell Road through the shopping area. This route also would allow people to get public transport to the Rose Gardens, which are currently difficult to get to by public transport.

Regards,

Mary

**Mary Gordon / Managing Director**

M 021 434 484 / DDI 09 905 2501 / F 09 307 6627

Horizon Radiology Limited

Tenancy 12, First Floor,

Saatchi & Saatchi Building,

125 The Strand, Parnell.

PO Box 137 363, Parnell, Auckland 1151

Email [mary.gordon@horizonradiology.co.nz](mailto:mary.gordon@horizonradiology.co.nz)

Website [www.horizonradiology.co.nz](http://www.horizonradiology.co.nz)



----- Forwarded message -----

From: **Paul Van Dorsten** <paul@europlan.co.nz>

Date: Wed, Nov 11, 2015 at 12:20 PM

Subject: RE: Feedback and next action following meeting on Bus Network

To: Cheryl Adamson <cheryl@parnell.net.nz>

Hi Cheryl

Europlan is in support of have a bus route through the Strand to and from Britomart.

We would like to see a high frequency through peak hour commuting

Regards

Paul

**Paul Van Dorsten** | Managing Director

Unit 2B, Ground Floor, 125 The Strand, Parnell, Auckland

T: 0064 9 304 1586 | M: 0064 21 640 161 | E: [paul@europlan.co.nz](mailto:paul@europlan.co.nz)

[www.europlan.co.nz](http://www.europlan.co.nz) | [www.haworthbyeuroplan.co.nz](http://www.haworthbyeuroplan.co.nz)

----- Forwarded message -----

From: **Carey Oldfield** <carey.oldfield@gmail.com>

Date: Thu, Nov 12, 2015 at 6:08 AM

Subject: Re: Feedback and next action following meeting on Bus Network

To: Cheryl Adamson <cheryl@parnell.net.nz>

Hi Cheryl

I totally support the 703 proposal outlined at the meeting. The only issue I have is frequency during peak times, which I believe should be at 15 minute intervals (rather than the proposed 30 minutes). As the workers are predominantly office based I think this would involve perhaps as few as 2 extra buses, morning and evening - and if we got pushed into a corner, 1 extra.

It is essential that the new service provides for the demands of the population to sustain patronage and I believe the increased peak frequency will do just that.

Regards

Carey



----- Forwarded message -----

From: **Strand Management** <strand@outlook.co.nz>

Date: Thu, Nov 12, 2015 at 12:16 PM

Subject: RE: Feedback and next action following meeting on Bus Network

To: Cheryl Adamson <cheryl@parnell.net.nz>

Thanks Cheryl.

Points to be raised:

1. Frequency at peak Business Day times, not so much weekends, for new 703 service.
2. Safety of Bus Stop on Strand
3. Possible introduction of route from new loop bus from new Parnell train station along Strand to Rose Gardens, Parnell School, Judges Bay, Parnell Baths around and down through Museum to station again.

Rob

----- Forwarded message -----

From: **Brooke Finch** <Brooke@manson.co.nz>

Date: Thu, Nov 12, 2015 at 1:29 PM

Subject: RE: Feedback and next action following meeting on Bus Network

To: "cheryl@parnell.net.nz" <cheryl@parnell.net.nz>

Cc: "barbie@parnell.net.nz" <barbie@parnell.net.nz>, "paul.spackman@xtra.co.nz" <paul.spackman@xtra.co.nz>

Hi Cheryl

1. We support the 703 route being re-routed along the Strand particularly if as you say it is more frequent, 15 minute intervals as a minimum during peak times.
2. We would also be keen on either the following:



- a. A specialist service serving St Georges Bay Road, turning at the existing roundabout currently used by the Explorer Bus.
- b. Re-routing of another service, possibly from the other direction (along Quay Street)

3. In terms of direction of travel along the Strand, we'd prefer for any buses to turn onto the Strand from Quay Street rather than the opposite direction. This would have the advantage of the bus stop being on the same side of the road as St Georges Bay Road, which would be more convenient and safer for pedestrians. Also, this would seem to be the more direct route for both Britomart and ferry transfers for work commuters to this part of Parnell.

Kind Regards,

Brooke Finch  
Legal Counsel

72 St Georges Bay Road, Parnell  
PO Box 37697, Parnell  
AUCKLAND 1151  
Ph: 09 377-3660  
Fax: 09 378-9421  
Mobile: 021 661 877  
Web: [www.mansonstclm.co.nz](http://www.mansonstclm.co.nz)



**From:** Michele Whitecliffe <MicheleW@whitecliffe.ac.nz>

**Subject:** reference to public transport

**Date:** 4 November 2015 12:27:57 pm NZDT

**To:** Cheryl Adamson <cheryl@parnell.net.nz>

Cheryl

Thank you for bringing to the colleges attention the latest changes that council are proposing. Our executive are very concerned about the potential changes and would like to point out that beside the College there is a large number of other science research businesses within 24 Balfour Road that would be affected. Whitecliffe also has a second campus on 130 St Georges Bay, and between the two sites there is the Textile Centre that is supposed to house around 600 people – this is another huge group that look for car parks in this area and Parnell as you know has no public car parks.

Whitecliffe College of Arts & Design is situated at 24 Balfour Road, Parnell, and has operated there over the last 7 years. We have over 350 students that attend our college and parking has become a very big issue. We also have 30 odd full time staff that require car parks - and this of course is only the tip of the iceberg with many students seeking parking space as they carry so much equipment too and from the College. Over the last 7 years parking has become a real issue and students are forced to park their cars in Gladstone Road and off this street and walk the last 10 minutes to ensure a car park. A lot of students park within a kilometer radius of the college as getting to Parnell for students around Auckland City is fraught with difficulty and it is the only viable way for many to get to Whitecliffe College. Being art students they do carry a lot of things and even those who walk from the bus station struggle some days. Britomart is a 15–20 minute walk for the students, and for those coming down through Parnell it has it's challenges with the steep hill to walk down. The students and workers in this area would hugely benefit from having a bus service that goes along the strand and closes the gap from Britomart up to Parnell.

Michele