



# MINUTES: Parnell Business Association Monthly Committee Meeting

5pm, 25 Nov 2020, Gerome.

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## AGENDA

### 1. Welcome – Paul van Dorsten

- Attendance and Apologies
- Attendees: Andrew Plimmer, Brendan Drury, Denise Cohen, Jason Galea, Josephine Rudkin-Binks, Lisa Caughey, Lisa Stone, Martyn Hamilton, Paul van Dorsten, Sarah Trotman
- Apologies – Hamish Boyd, Mike Jennings, Nick Healy
- Parnell Business Association: Cheryl Adamson, Carolyn Keep
  - Approval of circulated minutes from meeting 27 Oct
  - Moved by.... Brendan Drury      Seconded by...Andrew Plimmer
  - Issues arising from minutes, not covered in Report/Agenda

### 2. Security

- Amit – Cheryl gave an update of sales, which have added approx. another 30 mins to our night patrols so far. There are several contacts under negotiation.
- New CCTV cameras.

RESOLUTION – to approve the budget of \$45K, plus and extra \$5K from the discretionary budget to fund the quote for 3 new high end canopy level cameras in Parnell Rd, plus new cameras in Parnell Rise and Birdwood. Total \$50, 131 inc GST. Resolution approved by: Martyn H    Seconded by: Jason G, all agreed

### 3. Marketing & Streetscapes

- Discussion extended trading, Happy Hours/Wed evenings – Cheryl noted that one meeting had been held and they were still improving on the concept
- Walk 18<sup>th</sup> Nov – good feedback and the Art Walk, was in progress
- Faraday Festival 26<sup>th</sup> Feb - Carolyn gave feedback on all the elements related to the function including participation of the various businesses. She mentioned that the Lantern Festival was the same weekend, and our only concern was the availability of the food trucks.
- Benches, Feb/Mar/Apr 2021. Cheryl did a presentation of the design and roll out. Paul van Dorsten noted his declaration of conflict and said he would abstain for the vote.
  - Cheryl presented the design saying she had approached Angus Muir, Vesica as well as Hamish from Jasmax, who thought initially there may be an opportunity for some of the young designers to get involved.
  - The Vesica design was chosen as the preferred design for a number of reasons
  - The media selected was Viva (online), Verve (online) and The Hobson (print). The launch would take place at the Faraday Festival



on the 26<sup>th</sup> Feb and the list of potential businesses and interviewees would still be shared with the sub-committee.

- The detail of the budget had been shared with Brendan and Lisa and Cheryl asked for overall approval to proceed.

RESOLUTION – to approve the budget of \$44,500 ex GST as outlined  
Resolution approved by: Lisa C   Seconded by: Brendan, all agreed.

#### **4. B2B meetings and other –**

- Feb 2021 was not yet confirmed and we were awaiting a decision from The Museum as to whether we would organise a Lego evening for members. The other option was Sweet Affairs.
- Joey and PBA team would meet early Jan to discuss seminars

#### **5. New Local initiatives/sustainability**

- Meeting community garden - Lisa gave feedback on this and the two different directions the meeting took. This would be taken up again in January.
- Composting initiative – Joey said that although the current take up was quote poor, she felt we needed to take our businesses on a journey and perhaps the seminars in 2021 would assist. Cheryl confirmed that she would not be applying for the council funding that had been granted.
- Parnell Plan community meetings - still underway.

#### **6. Council/CCO's**

- Summerset Notified Consent submission and local issues – Cheryl said there is a lot of pushback from the local business community, especially with reference to the congestion during construction and our submission would have to highlight both the pros and the cons. Martyn and Jason agreed to review Cheryl's submission
- Heard Park – Progress. This had been outlined in the report. Sarah said that the presentation had taken place to the Local Board and a workshop would happen in the next two weeks.
- NZTA/The Strand – Paul said that Shane Ellison had said there would not be anything till 2021/22 , as there were no funds
- St Georges Bay Rd - streetscape upgrade. Cheryl, Sarah, Paul all gave feedback of various discussions with Shane Ellison, Desley Simpson and Faraday landowners regarding the upcoming LTP and required processes. Sarah said she felt that tactical urbanism concept was good and should be discussed with Graeme Gunthorpe and Caroline the AT advisor.

#### **7. Other business**

- Denise gave an overview of all the happenings at the Museum, including the opening of the South Atrium, Lego, and a new Membership drive. Cheryl noted that PBA would be doing an EDM the day after the opening and we would be sponsoring a few membership cards.
- Brendan Drury, Committee. Paul noted that although House of Travel had recently moved out of the area, due to COVID fallout, Brendan had expressed an interest in remaining on the committee as he was keen to return to Parnell if possible. Paul said that our constitution provides for an option of



an external board appointment or an elected member remaining until the next AGM. He moved that Brendan remain on the committee as requested.

**All in favour – carried**

8. **Health and Safety** –nothing to add,
9. **Financial & Staff/Housekeeping**
  - Office closed between 24 Dec and 5 Jan
  - Cheryl on leave from 14<sup>th</sup> Dec

Next meeting 26<sup>th</sup> Jan, Jasmx