



MINUTES: Parnell Business Association Monthly Committee Meeting

4pm, 30 Mar 2021, Jasmex.

AGENDA

1. Welcome – Paul van Dorsten

- Attendance and Apologies
- Attendees: Brendan Drury, Denise Cohen, Jason Galea, Josephine Rudkin-Binks, Lisa Caughey, Martyn Hamilton, Paul van Dorsten,
- Apologies – Hamish Boyd, Lisa Stone, Mike Jennings, Nick Healy, Sarah Trotman,
- Parnell Business Association: Cheryl Adamson
 - Approval of circulated minutes from meeting 23 Feb
 - Moved by.... Brendan Drury Seconded by... Josephine_Rudkin-Binks
 - Issues arising from minutes, not covered in Report/Agenda

1. Council/CCO's

- Long Term Plan (Council 10 year budget) and RLTP (Regional Land Transport Plan) – Cheryl explained the process involved here, the importance of the advocacy from the Waitemata Local Board and how the two budgets fitted together. It would be important for PBA to resubmit on the RLTP as well. Cheryl mentioned that she had been advised to highlight the safety and pedestrian improvements in St Georges Bay Rd, rather than just a streetscape upgrade.
- Tactical Urbanism concept – Cheryl advised that this was on hold for now as AT had they prefer this to be a precursor to a funded project.
- Summerset Notified Consent submission and local issues. Cheryl said she had attended a meeting that day in which all the Cheshire Street landowners as well as local residents were discussing their submissions for the hearings next week. She noted that there were very strong feelings from the group.
- Heard Park- update concept plan/ toilets/. The concept plan was going to be presented to the Local Board in April, and to the public in May. The current toilets were set to be removed on the 9th April.

2. Marketing & Streetscapes

- Faraday Festival Feedback. All agreed the event was a great success and commented on the ideas for improvement Cheryl had tabled for next year.
- Take a Seat /Mar/Apr/May 202. Two had run so far and had received very favourable comment.
- Inbetweeners /Mar/Apr/May 2021. The commencement date was set for the week commencing 19th April. Although there were fewer businesses than ideally sought, Cheryl said in the light of recent trading figures, it was important to get this campaign going to show support for the category.



- Light installation - July, awaiting final drawings for permit. Cheryl mentioned that Angus Muir had presented a really good concept for July in Heard Park, comprising a large pyramid and several tree-like structures.
 - Whales Tales – Jan-April 2022. Cheryl explained this was scheduled again for next year and she was keen to take part. Denise was asked if the Museum would be taking a tail, and she said she was not sure and needed to review budgets. Lisa supported the idea. It was agreed that Cheryl, Lisa and Denise should meet with WWF to see how this could be maximised for our benefit.
3. **Marketview** - Cheryl tabled the Jan and Feb figures from the new online tool. Both months looked really dismal across the city and in most categories.
4. **B2B meetings and other –**
- April 8th, Green drinks, seminar launch – Jasmax. Josephine gave some more input into the event and noted the current RSVP's were around 40 and we were hoping for between 50 and 60 people.
 - May 13th The Ice House. Cheryl mentioned they were not keen to offer some of their smaller businesses in the shared space the exposure.
 - Monthly sustainability seminars – May, June and July had been organised.
5. **New Local initiatives/sustainability**
- Community Garden, list of sites. Both Lisa and Joey commented on the meeting that had been held with the community and the possibility of several sites. Paul asked for confirmation as to why PBA were involved in facilitating this conversation. Lisa responded by saying it was 'social glue', and connected to our sustainability intentions.
 - Cheryl said the next step was to document a list of possible sites with the pros and cons including council permission status.
6. **Security**
- P4G security - Amit – we are now just over 50% towards a dedicated vehicle, with some good deals pending.
 - CCTV update new cameras, 3 of the 5 are now up. The location of the one near Heard Park was discuss and Cheryl agreed to follow up with Jason.
7. **Other Business?**
8. **Health and Safety** –nothing to add,
9. **Financial & Staff/Housekeeping**
- Abbey Sadleir starts on the 8th April

Next meeting 27th April, Jasmax (not the boardroom)