



MINUTES: Parnell Business Association Monthly Committee Meeting

4pm, 25 Jan 2022, Zoom

AGENDA

1. Welcome – Paul van Dorsten

- Paul welcomed Emily Woodward as part of the PBA team
- Apologies: Martyn Hamilton, Nick Healy
- Attendees: Brendan Drury, Denise Cohen, Hamish Boyd, Jason Galea, Joey Rudkin-Binks, Lisa Caughey, Lisa Stone, Mike Jennings
 - Approval of circulated minutes from meeting 30 Nov 2021- moved Brendan Drury, seconded Joey Rudkin-Binks, carried
 - Approval of circulated minutes from SGM 30 Nov 2021 – moved Lisa Stone, seconded Jason Galea, carried
 - Issues arising from minutes, not covered in Report/Agenda—None raised

2. Security

- General overview incidents
 - Faradays – Cheryl explained the circumstances surrounding their burglary.
 - Steve the beggar – Cheryl gave an overview of a recent assault incident involving a café owner.
- Tagging report – Cheryl addressed the extensive tagging we are seeing at the moment and the fact that it is not getting cleaned up quickly enough. This is despite reporting to Council, AT, Kiwirail, Chorus, and certain landowners. Denise confirmed that she was also seeing lots of tagging around town, not just in Parnell. Hamish asked what role landowners play and if the buildings are graffiti guarded. Jason asked for a clarification on the council graffiti service. Cheryl said she was considering approaching Graffiti Solutions for a quote. Brendan/Hamish suggested approaching some of the other business associations to see if we could combine to get better economies of scale.
- Lighting AT and landowners - Cheryl also noted there were several lights out of action, both private and AT owned.
- David Seymour office re MSD facilities – Lisa C asked about what happened with the relationship at Parnell City Lodge and Cheryl noted we may need to ask Davifs office to intervene again as he was not co-operating.
- P4G staffing issues - Cheryl noted that P4G were really battling to get staff.
- CCTV remote access – Cheryl mentioned that this was working extremely well as Rachel and herself could now access footage even at home.
- Police stats and population – Cheryl mentioned we now have formal stats from Stats NZ, which she needed to collate.



3. Marketing & Social Media

- Christmas
 - Paul noted that it was time to sell the bauble and we were waiting to hear from the supplier.
 - Xmas 2022 – we would need to budget for a new décor piece.
- Whales Tales
 - Hamish shared his special experience of ‘delivering’ a tail to the rowing club.
 - The eight Parnell tails were installed – all agreed this was good for Parnell. Hamish asked about Wei Lun’s sculpture being moved, blocking pedestrian access, especially for blind people and Cheryl explained this is now resolved.
 - Maps were done and distributed to transport hubs, select hotels, cafes, Auckland Museum.
 - Blogs individual artists – all hosted on our website.
 - Tagging and damage – Cheryl mentioned our security would do daily checks, but fortunately this was not our liability.
 - Earth Hour concert, not sure yet if this would go ahead. Technically could go ahead in Red, but not sure if it would be financially viable for the operators.
- Faraday Festival – would have needed to be cancelled anyway in a Red setting
 - Future format – Hamish commented that the proposed suggestions by local stakeholders are a lot more work. Joey commented that a long table is a completely different event, not interchangeable with food trucks festival. Paul thinks we need to re-emphasise the practicalities of the event. Brendan reminded us that most hospo businesses do not have the money to spare at this time, especially for an offsite activation. Mike noted that hiring costs of the new ideas would be high. Cheryl noted that she had committed to test the idea on various restaurants in Parnell Rd.

4. Marketview/Research - awaiting report.

5. B2B meetings and sustainability

- Paul noted we probably need to assume all will be virtual for now. Hamish confirmed Jasmox offices were closed again.
- PBA offices, all vaccinated, visitor policy started.
- 3rd March Webinar
 - Dolphin and Whale Safari– Joey reported on the first seminar on the 3rd March 9am, theme is the health of Hauraki. Their daily trips collected useful data on Hauraki Gulf.
 - Artists Annika and Bkahti who did the museum tail will talk on plankton and ‘every second breath’. Denise says both artists are passionate about the cause and heavily involved in the event.
- 7th April, Chloe booked for evening session, and we would see if this could be moved to the morning.



6. Council/CCO's

- Parnell Rd & St Stephens Ave works – Paul asked Cheryl if works are complete and she reported that all had gone well and she had thanked AT and Downer for their professionalism.
- Annual presentation WLB 22 Feb – this is part of our annual accountability.
- Heard Park – no word re the concept plan and the facilities & toilets were a mess
- BID Policy review – awaiting feedback QC Russell Bartlett – then will need to get going ASAP as submissions were due end Feb.
- AT parking refresh – Jan to Mar 2022
 - Cheryl said she has a quote from Datamine for the parking study, but it was unaffordable. She would be sourcing other quotes including Brett Harries and perhaps TSL.

7. Other Business?

- Streetscape project –Cheryl will commence seeing landowners from next week.
- Meeting Catholic Church to discuss their plans for their property. Paul's said he has a contact who heads their property portfolio (Hamish knows him well and will join Zoom meeting).
- Summerset update-Cheryl said she was waiting for new mediation dates.
- Paul asked if anything was progressing with Lockydocks. Denise said she had followed up as well and it appeared they were struggling with resource consent. Denise and Cheryl to work with Charlie McNorton together.

8. Health and Safety – nothing to add

9. Financial & Staff/Housekeeping

- Cheryl explained how Emily's role and Carolyn's role were going to work, both based on 20hrs per week.

Next meeting was scheduled for the 22nd Feb, but this is the day we need to present to the WLB, so the next meeting will take place on the 1st March. TBC re venue