



MINUTES: Parnell Business Association Monthly Committee Meeting

4pm, 28 June 2022, Ray White Parnell

AGENDA

1. Welcome – Paul van Dorsten.

- Apologies: Jason Galea, Joey Rudkin-Binks, Lisa Stone, Martyn Hamilton, Nick Healy
- Attendees: Brendan Drury, Denise Cohen, Hamish Boyd, Lisa Caughey, Mike Jennings
- Waitematā Local Board – Graeme Gunthorpe.
- Parnell Business Association, Cheryl Adamson, Emily Woodward.
 - Approval of circulated minutes from meeting 31 May 2022- moved Lisa Caughey, seconded, Brendan Drury carried.
 - Issues arising from minutes, not covered in Report/Agenda—None raised.

2. Marketing & Social Media

- Kōhatu and The Sphere, all commented on the installation taking place in the park
 - Cheryl gave an overview of the event on Friday 1 July as well as the other events to come.
- Buono, awaiting final date – likely August now
- Décor – will be commencing contact mid-July for Sept promo
- Faraday Festival 2023 (or food festival), will get feedback this week from Lemongrass Productions. Paul asked what will happen if Auckland Unlimited does not go ahead, would we still go ahead with Faradays? Cheryl said yes it would be our intention to do so early 2023, taking into account comments from surrounding businesses.
- Tourism Maps – Lisa explained that we are busy working on more creative maps with additional content to what we have had before. Cheryl commented on the updates from Tataki Auckland Unlimited, which although looking optimistic, were only comparing against 2020. Brendan commented that House of Travel were doing around 70% of 2019 figures right now, but mostly outbound travel and some business travel.
- Paul asked about the Concierge plan—Lisa said all was going well and we would probably do famils in Spring. Brendan said we were expecting cruise ships in Oct and Cheryl said she was attending a cruise ship workshop via Zoom on Friday.
- Community notice board – retracted the offer
- Facebook hacking and insurance – Cheryl gave an update.

3. Council/CCO's/

- **Gladstone shops pedestrian crossing** – lots of issues with adjacent businesses re shutting off all parking, and no notification of works to PBA or



PCC of planned roadworks. Circular to immediate businesses and no explanation of extensive traffic management (5 weeks of works). Cheryl said they had met with AT to try and mitigate the issues somewhat as it was totally overkill.

- **Heard Park** – maintenance complete, inc new power box.
- **BID review** – have draft Policy but not the funding agreement yet.
- Graeme gave feedback as below
 - Draft budget
 - The Local Board Transport Capital Fund is to be halved and the capital spending programme is to be cut by \$230million to achieve annual operational savings of \$14m. There are at this stage a number of deferrals for up to 3 years which would affect what the WLB Board rerecommended in order to achieve this.
 - For subsequent years the staff have been asked to research and recommend \$30m cost reductions including \$15m in service cuts for 2023/24 and a further \$50m including \$30m in service cuts for 2024/25..
 - So budget was going to be very tight and core services reduced.
 - Parnell safety improvements
 - Undefined safety improvements within the Parnell town centres will be occurring during the 23/24 financial year.
 - AT is setting up working groups including AT Engineers, a representative from the Local Board, a representative from the business association, a representative from the residents association and the local Councillor.
 - Plinth signage.
 - The WLB has requested a cost estimate for 5 plinth signs around Parnell, which we have always wanted. Funding would be required from next Local Board term.
 - Zoning changes. The Local Board is not opposing specific proposals of the NPS-UD.
 - Newmarket Park Pump Track. The WLB were considering this.

4. Marketview/Research -

- Marketview stats not great for May. Paul said he imagined these figures would no longer include the likes of businesses like Bridgestone tires which had now closed, plus a few other big closures. Cheryl said that new spaces like Faraday's were not included because Marketview don't use Windcave, so we really need to find out how many businesses have changed . Mike said that many hospitality businesses were switching to Windcave as their surcharge was not as high and the merchant fees were far less.
- Mike also gave an update saying his biggest challenge is staff, sometimes having to reduce trade because of staffing shortages. Front of House is filled okay but back of house much harder and that he had 5 chefs lined up to come to NZ as soon as possible.

5. Security

- St Georges Bay Rd
 - Via the OIA, we were supplied info on City Garden Lodge police callouts, but were denied the same for Lantana Lodge and asked why this was the case.



- The reply was the following –Police have advised that the original callouts report for City Garden Lodge should not have been approved and was sent to us in error. A condition of release has now been put on the document and we have been advised that the information may only be used for the purposes it described but not disclose it within the organisation or outside it except as necessary for those purposes (section 28(c) of the OIA envisages this course of action).
- Purpose we stated in the request was the following: Having these stats will give the Parnell Business Association a better understanding of whether having this social housing facility in the area is having an impact on the increased criminal activity and anti-social behaviour that has been noticed and reported to us. The stats will also assist the Parnell Business Association in formulating possible activities we can undertake to try and improve the current situation in the general area of Parnell.

Denise noted that she had shared with security and will ask them not to pass on. Cheryl said that was fine as it was OK to share for reasons of improving security in Parnell.

- **Tagging issue – Dawson & Co.** Cheryl explained the process for reporting tagging via SnapSendSolve and how Auckland Council contractors took it upon themselves to remove tagging from 115 The Strand, which the owner was very unhappy with. Cheryl has had conversations with both the contractor and Auckland Council and is satisfied our processes do not give instructions and permission on behalf of the owners, but said she would close loops again to check.
- **CCTV**, lots of requests after the long weekend. Brendan asked if we would be seeing any more pole in Parnell. Cheryl said nothing extra was planned, but since the closure of MIQ, the police had been far more visible and there was regular contact with our office.

6. B2B meetings and sustainability

- 21 June, Network event with Datamine – very nice event. Hamish made some suggestions re more networking and Paul agreed to encourage that when he opens.
- 7 July – Sustainability webinar, B Corp
- 25 Aug- mayoral debate. Venue at Jubilee Hall.

7. AGM Date – 28 September, The Parnell

- Paul noted that we need to find new accountancy firm as Lynch & Associates have moved out of Parnell. Green Lion has moved to St Georges Bay Rd, Cheryl to source quotes.
- In terms of the committee we need 3 new full members. Martyn would not be standing again. Various suggestions were tabled in discussion.

8. Other Business

- Streetscape project – 4 entries from Harrison Grierson, Jasmox, Wingate (plus 1 x extra from student). Following the committee meeting we would be having a meeting with the sub-committee as to next steps.



Denise gave feedback from Auckland Museum saying that visitation was excellent. 19% of all visitors were from outside of Auckland and T-Rex had been a game changer. Hamish suggested that we have our next committee meeting at the Museum and Denise said she would be happy to accommodate. Cheryl to confirm.

9. Health and Safety – nothing to add

10. Financial & Staff/Housekeeping - nothing to add

Next meeting 26 Jul, Ray White Auction room/TBC museum