



MINUTES: Parnell Business Association Monthly Committee Meeting

4pm, 31 May 2022, Jasmx

AGENDA

1. Welcome – Paul van Dorsten.

- Apologies: Jason Galea, Martyn Hamilton, Mike Jennings, Joey Rudkin-Binks, Lisa Stone
- Attendees: Brendan Drury, Denise Cohen (online), Hamish Boyd, Lisa Caughey, Nick Healy
- Waitematā Local Board – Graeme Gunthorpe.
- Parnell Business Association, Cheryl Adamson, Emily Woodward.
 - Approval of circulated minutes from meeting 26 Apr 2022- moved Brendan Drury, seconded Lisa Caughey, carried.
 - Issues arising from minutes, not covered in Report/Agenda—None raised.

2. AGM Date – Cheryl suggested the 28th Sept or 5th Oct (school holidays start on the 3 Oct). Agreement was for the usual lunch time slot on the 28th Feb. Hopefully we could host an in person event.

3. Security

- Meeting David Seymour St Georges Bay Rd
Lisa Caughey gave feedback on the event as follows. The turnout was good and it was attended by Police, a representative from CommunityCam, two ladies from MSD, plus Neighbourhood Watch. Several residents from St Georges Bay Rd attended, telling their troubling stories re how they are being intimidated by residents from the two backpackers. Police encouraged people to continue reporting. Cheryl presented what the PBA do and encouraged residents to form a closed social media group. The Parnell Residents Assoc did not attend.
MSD said these facilities were not emergency housing and would forward contacts from MBIE for transitional housing.
Cheryl confirmed she has also spoken with Graeme and Alex from the local board who were investigating resource conditions.
- New Business support package – Kalpesh/Hilltop. Cheryl explained the \$6mill government support package and the fact that the Police needed to select recipients. She felt it was not going to be effective and addressed with the level of urgency required.
- Faradays/CCTV - Cheryl explained her negotiations with the Textile Centre and change of cameras. Nick mentioned that he thought one of the Faradays burglary suspects had been found.
- Parnell Facebook hack. Cheryl gave an overview of the situation that had occurred since the previous Friday evening.



4. Marketing & Social Media

- Cheryl tabled the Whales Tales Report and gave an overview of key points on a PowerPoint presentation.
- Kōhatu and The Sphere visuals (1-24 July), plus key events in July were also presented on Powerpoint.
- Buono had indicated opening possibly in July and hosting markets after they had opened.
- Tourism, Cheryl highlighted some SEO info showing the peak in interest in NZ from Australia in the first Trans-Tasman bubble in 2021, and said they were progressing with the PowerPoint for Sky City, plus the network event.
- Community Notice board – Cheryl discussed the possibility of seed funding for 6 months to support the start-up of a Community Notice Board. She explained that the person interested in doing this would also be seeking seed funding from other sources. Hamish asked why we needed to pay towards this when many of these groups were run by volunteers? Lisa re-iterated that we had spoken several times about needing a social page for residents, to include 'notice board' elements, information about crime, info on community events, plus being another vehicle on which Parnell businesses and our events could be featured. Cheryl confirmed that the current residents association (Parnell Community Committee) had no online presence, on social or the web. Denise said she felt that \$1,000 per months x 6 months was very reasonable.

All in favour of sponsoring this initiative as it would come out of existing budget.

5. Council/CCO's/

- **Parking** submission and study. Cheryl presented some visuals on PowerPoint on the outcome of the parking study we commissioned, which had accompanied our submission. She highlighted the criteria and the differences between the suburbs. An open discussion followed chatting about the various challenges in Parnell including topography, undeveloped land, and vacant premises.
Cheryl tabled that she was investigating Uber or Taxi vouchers. Graeme said the local board were still going to submit feedback and he would bear our view in mind.
- **BID review** – Cheryl mentioned that we have the draft policy but not the funding agreement as yet. The sensitivity of wording around the Treaty of Waitangi was discussed, will Paul saying we needed to acknowledge and respect, but the current use of 'must' implies consequences. Denise spoke to the option of suggesting 'should' rather than must (a consideration rather than a decree). Paul suggested Cheryl phone the BID team and have an open discussion.
- **Heard Park** – maintenance continuing, on track to be complete by 1 July.
- **WLB Feedback/ Graeme** spoke to several other council issues including noise complaints and waste water in Parnell. He also addressed the option of lowering speeds in certain roads in Parnell. At this point Gladstone (near the school) was the only one included. Graeme asked for his report to be included in the minutes.
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6. Budget 2022/23 – presentation

- Cheryl presented some of the budget highlights, noting that the budget had been through 3 rounds with Paul and Jason pre this presentation.
- She spoke to the discretionary funds which were still unspent from this year and will carry over to the next financial year.
- She also highlighted the request from Paul and Jason to start towards saving for asset replacement such as CCTV and Christmas décor.
- Lisa referred to the additional allocation on salaries, towards some admin assistance for Cheryl, saying she was also aware the additional load being put onto Rachel for CCTV footage requests for the Police. Hamish said he would connect Cheryl with Parafeds.

Resolution

To approve overall budget of \$1,066,124 (including GST) as tabled, excluding discretionary spend of \$63,000 to be approved as and when requested.

Moved by: Hamish Boyd Seconded by: Lisa Caughey All in favour – carried

7. Marketview/Research -

- Marketview stats not great again for April
- Cheryl made a suggestion on a meeting with landowners – offering updated info on Parnell, parking, demographics, trading, vacancy etc.

8. B2B meetings and sustainability

- Mayoral series - Cheryl reported that the attendance had been moderate, but we would still be doing a live debate in August, perhaps in conjunction with Newmarket.
- 2nd June Circular economy coming up
- 21st June, was going to be our first live event in 2 years and would take place at Datamine/Kanteen.

9. Other Business

- Streetscape project – EOI, Cheryl said she had only had 4 responses and had made a lot of calls to architects, many of whom said they were too busy.
- Meeting Catholic Church – no response
- Denise gave an overview of visitation to the Museum and said it had been fantastic over the last few months. TRex had broken all records. Ancient Greeks was starting soon. The bistro and gift store was also doing well.
- Lisa mentioned she had had a good month of sales, with people travelling overseas and looking for gifts.
- Brendan also reported how busy he had been noting there will soon be more direct international flights.

10. Health and Safety – nothing to add

11. Financial & Staff/Housekeeping - need to start recruiting for part time staff member

Next meeting 28 June, Ray White Auction room.

- Waitemata LB has a new member: Genevieve Sage, replacing Adriana Christie. She has requested that she join PBA as a secondary liaison.

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