

THE  
*Good*  
REGISTRY

**Gift a better world**

**Every dollar you spend is a  
vote for the world you want**

# Why give ethically / sustainably

Our home planet is under stress

Gifts are a chance to show you care - and what you care for (your brand and values)

- 50% of people say they have gifts from the past they have never used; and have thrown away or regifted gifts

Your clients and staff want you to

- 53%\* say they prefer gifts that are ethical and sustainable

\*2022 survey of 220 people by The Good Registry

# What makes a good gift?

Aim for a gift with meaning, something they'll use, with minimal footprint (or carbon positive)

Before you give, consider:

- Who are we giving to?
- What do they care about?
- What do we care about?
- How will our gift be used?
- How does our gift align with our values?
- What impact will it have on people, the planet, our brand?
- Can we get it locally?

# Tips and ideas

- Always keep it local
- Experiences: vouchers for dinner, the theatre, sports events. Check out SOS Business ([sosbusiness.nz](http://sosbusiness.nz))
- Upcycled, recycled, second-hand: Check out Trade Me, Chooza ([chooza.com](http://chooza.com)), The ReCreators [thecreators.co.nz](http://thecreators.co.nz)
- Consumables, made locally, and packaged sustainably. Check out We Love Local ([welovelocal.nz](http://welovelocal.nz))
- Products that create wider social benefits. Check out DownLights ([downlights.com](http://downlights.com)), Spinning Top Defender Bags ([spinningtop.org/defenderbags](http://spinningtop.org/defenderbags)), Good Bitches Baking ([GBB.org.nz](http://GBB.org.nz))
- Give people the joy of giving to causes they care about. Check out The Good Registry ([thegoodregistry.com](http://thegoodregistry.com))

# Gift a better world



GIFT CARDS ▾

REGISTRIES ▾

HOW IT WORKS

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## Gift a better world

Gift giving has never been simpler, or more generous, than with The Good Registry's charity gift cards & registries.

[Find out more](#)

